



# THE HOLDEN COLLECTION NEWS RELEASES

BRG 213/124 Special List

#### **NEWS RELEASES**

News releases produced by GM-H and later entities of the Holden Company are contained within this series. Not a complete run of years are held and some have a selection only from that year. Includes Isuzu press releases.

#### Pre-1948

	pp	
Grandfather may have driven an Australian-made car	6	ca 1946
Short history of car manufacture in Australia		

	pp	1948
Manufacture of an Australian car	3	
The Story of the "Holden"	5	
Company's purchasing means much to Australia's economy	3	
Heat treatment procedures for Holden motor car parts	9	
Australia and the motor vehicle	3	
Background to new car industry (version 1)	4	Jun 12
Background to new car industry (version 1a)	4	Jun 12
importance of building an Australian car	3	Jul 21
progress report on importance of building all Australian car	4	No. 4
Road testing the Australian Car - Wallace Crabbe	4	No. 5
Frank Callahan appointed Manufacturing manager	1	Jul 28
New milestone in our history	2	No. 7
A new industry is born	6	No 8
Woodville prepares for new Australian car	4	No. 9
The story behind "Body by Holden"	5	No. 10
Designing a car is intricate task	5	No. 11
Testing the Australian car	4	No. 12
Building an engine	4	No. 13
Mechanisation raises quality, speeds work, at GMH foundry	2	No. 14
Story of GM began 40 years ago	3	No. 15
Official announcement on the name of the new Australian car, made by Mr HE Bettle, Managing director, General Motors-Holden's Limited, at press conference at Fishermen's Bend, on Wednesday, September 1, 1948	1	No 16
denial of article 'New car may be delayed' Daily Telegraph	2	Oct





	pp	
The Story of the Holden		
Testing the Australian car	4	u/d
Appointment of Earl C Daum, Geoffrey John Hill & Frank P	2	Aug 15
Callahan as additional directors		_
Price increases for Holden and Vauxhall	1	Aug 15
Production of Holden cars to reach 64 per day and not the	1	Aug 29
expected 80 per day		
Revised vehicle prices	1	Dec 6

#### 1950

	pp	1950
10 000 <sup>TH</sup> Holden assembled at Fishermen's Bend	2	Feb 23

Also contains list of all radio stations in Australia with the call sign , licensee, location of station and station address, each broken down state by state and then by metropolitan and country.

Energy from sun: materials from sea Research scans new ways to end engine knock The tape that talks back GM sponsors coronation TV and radio in USA	pp 3 2 3 1	1953 Jan 29
First J65 jet engine is delivered by Buick Automotive jottings	1 2	
Biography Harlow Curtice	4	Feb 4
Vauxhall coupe utilities - GMH to release two 10cwt. Models	2	Feb 5
(also released March 1)		
New sports tourer model Vauxhalls	1	Feb 26
biography - HE Bettle	1	Mar 5
biography - Earl C Daum	1	Mar 5
A miracle of achievement - "Sun" motor show supplement	4	Mar 5
Holden an inspiration to Australian industry	5	Mar 6
New Holden has been improved - "Age" motor special	2	Mar 10
'Age' motor supplement	3	Mar 10
'Argus' motor special	5	Mar 10
biography - Charles Lewis	2	Mar 23
Two records by GMH in March	4	Apr 1
George Kublin visit	1	Apr 7





General Motors - Career builder GM receives ninth US safety award GM's 1952 production 2,256,513 vehicles Automotive jottings	3 2 1 2	Apr 24
News briefs The story of the Holden 100,000th Holden Home touch up of car finish Nearly £8 million for Australian materials, tools and equipment Sales records by GMH in June Plan to build 55,000 Holdens in 1954 Employment and payrolls (national, Vic and SA) Employment and payrolls (updated)2 new sales record by GMH in July Directors report for 1952 'Holden' new trade mark 1953 world motor census - total, excluding US and Canada, up 9.8%	5 2 5 1 2 4 2 1 5 1 5	May May 19 Jun 22 Jun 25 Jul 1 Jul 20 Jul 30 Jul 30 Aug 4 Aug 6 Sep 7 u/d
Electronic marvels speed automotive progress Look out behind Good roads prescribed for nation's traffic ills children learn traffic rules in school driving classes Automotive jottings	3 1 4 2 2	Sep 30
nature of Australian tariffs 50,000 vehicles in 1 year Holdens 5th birthday Boost fuel mileage 8 left of 1854 US car makes Buick jet approved by US Air Force Half century of Vauxhall car manufacture Auto jottings	3 1 1 2 2 1 5	Oct 28 Nov 10 Nov 20
GMs British vehicles best sellers here	3	Dec 15
<u>Part 1</u>	pp	1954
British parts in Holden Australian car helps expand Australian industries What makes the Holden? GMH employment record Improved brakes key to safety in 1954 traffic Well trained drivers the key to traffic safety	1 5 1 1 2 5	Jan 4 Jan 12 Feb 11
Increased traffic on transmissions and differentials 539 GMH employees with 25 years service Holden output still expanding The story of the Holden Appointments Frank W. Maher and Percy Ellis 'Herald' motor show supplement 'Age' motor show supplement	1 1 4 16 2 3 3	Feb 18 Feb 19 Feb 22 Mar NR 7 NR 8 NR 9





Winter debits	0	ND 40
Winter driving Value sells cars	2	NR 10
	1	
Horse power	2	
Some Chevrolet facts	1	
Automotive briefs	1	
3,279,440 cars, trucks built by GM during 1953	2	
Holden output still expanding	4	NR 11
Appointment H.E. Bettle	1	Mar 31
Appointment of Harold Williams	1	Mar 31
Monthly sales	1	Apr 1
B 40		
Part 2	0	۸ ۵۵
Famous proving ground to be trebled in size;	3	Apr 22
Know limitations of your brakes	1	
Breaking in a new car	1	
GM briefs	2	
They're still round, but	3	May 25
Gains from auto jobs outnumber carriage industry losses 10 to	1	
1	4	
Saddle makers give up ghost after 65 years	1	
Gm builds amazing new aircraft cannon	2	
Auto briefs	1	
Appointment Earl Daum	2	Jun 3
Appointmant of C.R. Lewis	2	Jun 3
Appointmant of Harry Cavanaugh	2	Jun 3
Gas turbine bus tested by GM	4	NR 20
US automotive expansion means better products	2	
Lets drive it safe	2	
News briefs - One out of seven	2	
Buick now third best seller in USA		
Lasting impression		
New rear view mirror gives safety driving	2	NR 21
GMH buying in Australia - 3000 firms share orders worth more	2	Jul 19
than £32 million	_	oui io
A GM research story	2	
Progress in car design keeps cooling engineers in hot water	2	
US car makes use materials from many countries	_	
News briefs	2	
News blicis	2	
Holden output still expanding	3	Jul 17
· · · · · · · · · · · · · · · · · · ·		
Brisbane Telegraph	4	Jul 26
£25 cut in Holden price	1	Aug 1
Monthly sales	1	Aug 2
Further £7¼ million expansion of GMH operations - Project	3	Aug 27
includes first plant at Dandenong site	_	
Additional facts on GMH £7,250,000 expansion	5	Aug 27
Big developments by GM-Holden's in South Australia	5	Aug 27
Mr F. Gundill appointed director of GMH	1	Sept 3
Record vehicle sales by GMH	1	Sep 3
More GMH men win 2 year scholarships to USA	2	Sep 6





1954 World Motor census - 10,410,000 new vehicles yearly	4	Oct 8
boosting total ownership GM chief praises "peace economy" in Europe 30th Birthday of GM's famous proving ground India drops back Motor island Headache for car makers Men are more important than things New sales records for GMH Belgium honours GM president Missing	2 1 1 1 3 1	NR 34
GM builds 50th million car Car tips Freedom to try Care of pedestrians and drivers GM's business continues at high levels 493,710 persons, groups are GM shareholders GM employees number 545,898 Awards of £645,000 in GM suggestion plan surpass all existing six month records	1 4 2 2 1 1 1	Oct 29
Auto briefs GM - Holden's buy 152¾ acres at Strathpine Missing 50th Million car Holden price in New Zealand November. wholesale sales new records for GMH H.E. Searle retiring Walker E. Hill from Vauxhall on visit	1 3 2 1 1 1	Nov 30 NR 39 Nov 23 Nov 23 Dec 1 Dec 7 Dec 17
1955		
Record sales by G.M.H. in 1954 - Increase 15,449 vehicles 1954 was record year for Vauxhall motors GMH. plays go to Antarctica World's motor fleet now past 83 million - three quarters owned by USA and Canada	pp 1 1 1 3	1955 Jan 5 Jan 6 Jan 10 Jan 19
Pre Christmas sales records for GM GM now has 21,076 suppliers in USA TV preview of GM's 1955 Motorama GM production for 1954 Big companies betting on future of USA News brief GM engineers attack problem of reducing fuel wastage by	1 1 1 1 2 1 4	Jan 26
motor vehicles GM research begins isotope laboratory for new science studies 500th diesel locomotive built in Canadian plant	2	
Economic effect of motor industry on USA Traffic vision and road accidents Farm products help build cars	1 1 3 2	





Appointments - J.J. McCudden and M.C. Watts GMH new plant at Dandenong Trades union directory General Motors Corporation offers 4, 380,683 additional shares to its 460,000 shareholders - basis of deal one new share for every 20 GM makes sales and production records Semon Knusden appointment	1 2 3 2	NR 6 Mar 1 NR 8 Mar 15
GMH releases new Vauxhalls US Senate committee told of GMs aims - 'Will keep pace with and support growth of USA' 1955 sales records by GM Corporation	3 6	Apr 5 Apr 14
Best year yet for cars in USA  Motor jottings	1 1	Mov 10
US industry may build 8,300,000 autos in 1955 Outstanding safety performance earns GM 10th national award Cars do not endanger health with carbon monoxide - GM	2	May 10
chemists make tests in two cities Platinum goes to work in new aircraft spark plugs Auto briefs	2	
Record growth of US auto industry French horns now blowing in minor key Tinted tyres due on US market soon Common sense should set basic speed limits Big turbo heat problem GM founding in 1908 went unrecorded for several months News briefs Chicago 'Powerama' - Giant GM show of diesel and gas	1 1 2 1 2 1 1 1 1 2	Jun 3 Jul 14
turbine Nuclear physicist to be head of GM research GM research men tell of new ideas on rust GM builds novel train to help railways cut deficits Action plan on US highways World's fastest sub has GM-built diesels News briefs £21½ million new expansion by GMH - Project includes more	1 2 4 2 1 1 3	Jul 19
plants at Dandenong and new plant at Brisbane Additional facts on £21,622,000 expenditure Expansion - "Adelaide News" ' Lindsay C. Arnott appointment	3 1 1	Jul 19 Jul 20 NR 18
Missing £1000 to mechanic for Holden suggestion Story of the Holden - 'Adelaide Advertiser' August wholesale sales new records for GMH Good sense means good driving Traffic jam is expensive stuff Auto population centre of USA is Jacksonville Autos, saucers, jets ease out carriage men Auto briefs	1 5 1 2 2 1	NR 19 NR 20 Aug 26 Sep 1 Sep 7
More GMH men win 2 year scholarships to USA	1 2	Sep 9





GMH can't stop people doing what they like with cars after purchase - for "Sydney Telegraph" GMH has produced 756,048 vehicles here since 1926 Be a defensive driver GMH opposed to higher duty on motor imports One million diesel horsepower GM president on tour of Europe Auto briefs	1 1 3 3 1 1	Sep 30 Oct
1956		
Part 1 The Story behind Body by Holden Quarter Million Holden produced by GMH. Quarter Million Holden produced by GMH (Auckland Herald) How GMH prepared for Holden Manufacture (Auckland Herald) Holden Production over 7 Years (N.Z.) U.S. "Know-How" made Holden possible. (N.Z.) GM Research evolves Device to kill Virus in Blood Plasma. The Reasons for "Brightwork" on Modern Cars. Beeswax, Biocarbonate & Blackboards. Motor Jottings	pp 3 6 2 1 2 1 5	1956 March Jan 19 Jan 4 Jan 4 Jan 4 Jan 16
GM "Aerotrain" begins Test Running in U.S.A. General Motors 1955 Production. U.S. Truck Drivers go to College to master Fine Art of Trucking.	2 2 1 2	Feb 4
Motor Jottings. GMH Proving Ground on 2152 Acre Site at Lang Lang. GMH buys 230 Acres @ Elizabeth for Future Expansion. Elizabeth Expansion (Adelaide Advertiser). GMH appoints Sales Manager for Frigidaire. Motor Industry Pioneer dies in California - Jerry Potter. Missing, as @ 12.3.65. GMH to aid Post Graduate Training ten universities wil share	1 2 2 1 1 1 3	Feb 15 Feb 28 Feb 28 Apr 4 NR 11 NR 12 Apr 10
25 fellowships GMH Employment & Payrolls. (NSW, Qld, WA, Tas) GMH Employment & Payrolls. (SA) GMH Employment & Payrolls. (Vic) GM's 320 acre Technical Centre opens at Detroit - vast project	2 2 2 5	Apr 24 Apr 24 Apr 24 May 1
to advance research, engineering, and new procedures. Holden Output Target now 100,000 a Year. GMH Target is 400 Holdens daily by 1958 big recent developments at Woodville The Holden Story	5 6	Apr 27 May 14





<u>Part 2</u>	3	Jun 1
Evport Doward	1 2	
Expert Beware! Car Care	1	
	3	
GM honoured for its Aid to Higher Education	2	
Highway Safety linked with High Horsepower	2	
Auto Briefs Motor Jettings		
Motor Jottings	171	Jun
Australia's Largest Mechanised Foundry The story of the Holden 1048 1056	17,1 21	Jul
The story of the Holden 1948-1956	3	Jui
The Story behind "body by Holden":	3 6	lul 10
The New Holden - completely new in styling, comfort, handling and mechanical features	O	Jul 19
		ND 21
Missing, as @ 12.3.65.		NR 21 NR 22
Missing, as @ 12.3.65	4	
Mr Harlow W. Gage appointed to GMH.	1	Jun 28
Brief History of the Australian Car.	3	Jul 19
Advertising Manager to retire after 25 Years with GMH - W.J. Cudlipp.	1	Jul 11
!!	2	Jul 18
Holden Export Expands additional 770 for New Zealand this	2	Jul 10
year	4	Λιια 20
Industry Research continues Work on Turbin Powered Motor Vehicles.	4	Aug 28
New York auto show revived for December	2	
	3 2	
Fourth USA vehicle safety check plan expands to cover 600 communities	2	
Switch to buses promises savings in Detroit public transit	3	
·	3	
system New looks, new jobs for the motor truck	3	
auto briefs	1	
Four more Employees for U.S.A. on GMH Scholarships.	2	Sep 4
Thailand New Export Market for Holden.	1	Sep 10
Holden for Export to Singapore first order 100 sedans	1	Sep 10
100 Years of Holden History in Australia.	6	Oct 23
Holdens for Malaya.	1	Oct 25
		Oct 13
General Motors' Record in Transportation "Firsts".	6 2	OCI 23
GM Research Men discover possible Cause of Smog.	6	
How General Motors Corporation functions	3	
GM Overseas Operations operates in 23 Countries outside the U.S.A.	3	
New U.S. Book for Training Mechanics.	2	Nov 29
<u> </u>	2	1107 29
How Changes in Car Design dictate Shape of US auto plants.  Delco pioneers Car Radios with Transistors.	2	
•	4	
Motor Jottings	1	
Auto Briefs	2	
Maria Cafatu Facularius Comefent in Come Today	1	D 44
More Safety, Economy, Comfort in Cars Today.	5	Dec 11
Motor Ideas pack Patents Offices.	2	
U.S. Highways Inadequate.	2	
150 Millionth Vehicle built 7 years after 100 Millionth.	1	
Motor Jottings	1	Dag 40
Mr Harlow W Gage appointed Director of GMH	1	Dec 10





GM Truck Manufacture approved by Brazil foundry and engine machine plant now being built	pp 3	1957 Jan 17
GM Scientist urges USA. to train more technicians	5	
Vauxhall in keen demand on all export markets.	1	
Latest world figures on car manufacture in 1955-56	2	
General Motors 1956 vehicle production	1	
G. Wayne Brown appointed Chief Engineer.	1	Jan 21
Up to the minute Facts on GMH, Holden, Dandenong &	3	Feb 5
Expansion of Plants.		
Four more Models added to New Holden Range.	5+.5	Feb 28
What makes a Salesman.	3	Mar 12
Giant new plants nearing completion for Vauxhall and Bedford	2	
production	4	
GM suggestion plan	1	
GM is customer of 26 000 firms	4	
Auto jottings	1	Mor 25
Hong Kong next Export Market for Holden.	1 2	Mar 25
GMH Proving Ground will operate soon. "Owners" of GM increased by 91,000 in 1956.	4	Apr 1 Apr 3
Auto briefs	1	Арі З
GM's aircraft division solves 'hot boxes' on railways	2	
New Record for Holden Deliveries.	1	Apr 2
Holden Exports for Fiji, Africa & Aden	1	Apr 10
GMH announce 1957 Vauxhall Velox.	2	Apr 16
25 Graduates win First GMH Research Fellowships.	5	Apr 24
GMH Employment & Payrolls (Vic. & Tas.).	1	May 1
GMH Employment & Payrolls (N.S.W., Q'ld., W.A.).	1	May 1
GMH Employment & Payrolls (S.A.).	1	May 1
Second Brisbane Plant for GMH.	2	May 14
Holden Exports for Tahiti, Samoa & Cook Islands.	2	NR 16
GM 'free piston' engine ready for power jobs (motor mags only)	5	NR 16
Which is the easiest to solve?		
GM research evolves gauge to measure paint and plating	1	
	2	
NZ Engineer joins GMH Frigidaire Division (Mr PGH Newton).	1	NR 17
New Chevrolet is Longer & Lower - improved riding, styling,	3	Jun 26
vision and handling	0	l 07
GM Engineers report on gas turbines for trains & buses.	6	Jun 27
GMH pay fourth £1,000 suggestion plan award	1 2	
Auto jottings New Dandenong Plants of General Motors-Holden's Ltd.	9	Jul 2
Sudan New Export Market for Holden.	1	Jul 2
Holden Output Rate now 100,000 a Year - daily production	1	Jul 9
reaches 416	•	301 0
Motor Truck Facts in Latest Survey.	3	Jul 8
USA Scholarships for 4 more GMH Men	2	Jul 16
1		-





Safety First Quiz for Car Drivers.	2	Jul 16
Woman car stylist defends women drivers	2	
If you're going by car	1	
Auto briefs	1	
USA Motor Industry operates in every Corner of Western	2	Jul 19
World.		
New transistors promise advances in car radios	3	
Company produces one car, sells it, goes out of business	1	
Energy" is New Basic Material for Progress.	3	NR 27
GM holds 3-week Education Conference	1	
Buick Pioneers Use of Diamond Dust Collector	1	
East Africa next to get Holdens new export markets	1	Aug 6
GM Sales & Employment.	1	Sep 20
GM Research Change.	1	
Completely New Vauxhall Model - 'Victor Superior' is distinctive	5	Sep 12
4-seater		
One Million Motor Bodies - 40 year production record	2	Sep 20
Aden now to get Holden Exports.	1	Sep 25
Germany now leads in Automotive Exports	1	
Vauxhall Victor is 36.96 in p.g.	1	
GM helps in training of High School Teachers.	2	
Holden Production has National Importance.	4	NR 33
Push Button Utopia?	3	Oct 15
GM marketing Opel and Vauxhall in USA	1	
GM Research Chief urges "Impractical" research to improve	3	
Road Safety.		
Vauxhall making Exports Records	1	
GMH employment now 18, 035	_	
£½ Millionth Expansion of Woodville Plating Facilities for	5	Nov 11
Holden Vehicles.	0	NI= 4.4
£½ Million New Plant for Holden	2	Nov 11
GMH Travel Award for Best Apprentice	1	Oct 30
October Deliveries Record for GMH.	1	Nov 4
October Deliveries Record for GMH.(amended version)	1 4	Nov 4
Highway Safety rests with Car Drivers - GM report supports	4	Nov 14
views of Senator Paltridge Death of GMH Executive Engineer (G.A. Quarry)	1	Nov 20
GM Research Chief defines Role of Science in industry	3	Dec 2
problems of making still lower cars	2	Dec 2
Vauxhall records for production and employment	1	
Europe buying more cars and consumer goods	1	
GM training centre expansion in New York	1	
Cleaner exhaust gasas possible - but cost high	2	
"Skid" Tests of Roads by Novel Trailer Unit	2	Dec 2
Engine fuel efficiency has improved 50% in 24 years	3	D00 2
GM Chief cited as "Foremost Businessman	1	
Lord Mayor's show, London, an all Bedford event	1	
Former GM President rejoins as Director	1	
Future training programe	-	
Holden Records for 9th Birthday. 405,535 built	1	Nov 29
13,500 at GMH Picnic Children's day at NSW Dandenong	1	Dec 11
plants.		





The Story of GMH - The Australian Division of General Motors. 8 1957

Man who Produced Holden Retires from GM (Mr. H.E. Bettle). 5 Articles issued only to "Motor Manual", Melbourne. Designer of Original Holden Dies in USA. (Mr R.S. Begg). Notes for Visit by Press to Lang Lang Proving Ground, 11-2-58.	pp 1 2 1 7	1958 Jan 6 Jan 2 Jan 3 Feb 11
GMH Buys Another 191 acres at Dandenong. GM President talks Road Safety to USA. Officials. GM Metallurgist Foresees Outstanding Industrial Developments from Science	1 2 3	Jan 8 Jan 23
Vauxhall Exports made Records during 1957 GM Car Production for 1957. Notice to all Gmh employees regaring dispute with AEU Holdens to be Exported to Japan. Unburned Car Fuel poses many Problems. GM Vice President wants New Research into Road Accident	2 1 1 1 1 3 2	Feb 13 Feb 17 Feb 18
Causes.  GMH now big Land Owner - Australian sires now occupy 3,	1	
O59 acres Buick heads on Brakes GM Stylists discuss new model problems 2,800,000 Motor Vehicles in use here by 1964	1 5 1	
GM's Part in USA's new Missiles Output 1958 GMH Post Graduate Research Fellowships - 25 awards announced for 10 universities	2 4	Feb 26
Automatically steered car tested by GM.  1957 Records for GM Suggestion Plan GM Computer Tests Car's Road Stability.  Roof Ventilation, anti-fire formula tested by GM in USA.  Record Vauxhall Exports	5 1 2 1	Feb 27
£9 Million GMH Expansion. Completely new Vauxhall car at Sydney show GM Annual Report Mailing World Motor Fleet Grows to 1 for every 26 people. Vauxhall Annual Report for 1957	4 3 1 3 1	Mar 13 Mar 31 Mar 31 Apr 21
Completely new Vauxhall Velox – <i>[missing]</i> GMH Announce Improved Holden in Seven Models. Australia's Largest Mechanised Foundry The Story behind "Body by Holden".	1 2 14 3	May 6 May May
The Story of the Holden, 1948 to 1958. Chief Engineer Elected Director of GMH (Mr G. Wayne Brown).	18 1	May 2





3,000 Training with GM Help to be Scientists and Engineers	2	Jun 13
Fuel tank contnts determine exhaust gas	2	Juli 13
More plastics Content in Future Cars says GM Executive.	2	
GM Engineer says Sputnik disclosed "Illusion of Facts".	2	
AC Manager becomes a GM Vice President.	2	
Wanted More Managers for Technological Future	1	
Electras "Ideal Anti-Submarine Aircraft".	3	
Dender an alert costs	1	L-1.00
Dandenong plant costs	2	Jul 29
GM Engineers Foresee Use of Aluminium Engines. Electronic Chauffeurs likely says GM Research.	2	5 Aug
GM Engineers talk of 17 to 1 Engine Compression	2	
Holden shows the Flag in 21 Export Countries.	4	Aug 18
Holden nears its 10th Birthday.	3	NR 18
4,000 Firms now Holden Suppliers	4	NR 19
Latest Chevrolet (1958) has Completely New Body.	2	Aug 25
World Truck Fleet Now Exceeds 23,422,000.	2	Sep 4
U.S. research concentrates on diesel, free piston and gas	2	•
turbine vehicle engines		
Birthplace of GM Plans Big 50th Year Celebrations	2	
GM President Forecasts Renewed US Prosperity.	1	
1958 Year of New Records for Holden Production & Export.	3	Aug 29
The Story of the Holden, 1948 to 1958. (version exclusive to	9	Sep 15
Dept of Trade Australian supplement, New York Herald Tribune)		
ribuile)		
The Story of the Holden 1948 to 1958	11	Oct
The Story of the Holden, 1948 to 1958. What it took to make 500 000 Holdens	11 5	Oct
What it took to make 500,000 Holdens	5	Oct
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens	5 1	Oct Oct 22
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market	5 1 1	Oct Oct 22 Oct 22
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available]	5 1 1	Oct Oct 22 Oct 22
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and	5 1 1	Oct Oct 22 Oct 22
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available]	5 1 1 2	Oct Oct 22 Oct 22 Oct
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957.	5 1 1 2	Oct Oct 22 Oct 22
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue	5 1 1 2	Oct Oct 22 Oct 22 Oct
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird	5 1 1 2	Oct Oct 22 Oct 22 Oct
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III)	5 1 1 2 3 2 6	Oct Oct 22 Oct 22 Oct
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III) General specifications of Firebird III	5 1 1 2 3 2 6	Oct Oct 22 Oct 22 Oct Sep 29
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III) General specifications of Firebird III Holden Prices Reduced for All Models.	5 1 1 2 3 2 6 2 2	Oct 22 Oct 22 Oct 22 Oct Sep 29 Sep 29 Oct 1
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III) General specifications of Firebird III Holden Prices Reduced for All Models. Holden Exports reach 10, 000 - have earned nation £5 million	5 1 1 2 3 2 6	Oct Oct 22 Oct 22 Oct Sep 29
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III) General specifications of Firebird III Holden Prices Reduced for All Models. Holden Exports reach 10, 000 - have earned nation £5 million in Overseas Funds	5 1 1 2 3 2 6 2 2	Oct 22 Oct 22 Oct 22 Oct Sep 29 Sep 29 Oct 1
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III) General specifications of Firebird III Holden Prices Reduced for All Models. Holden Exports reach 10, 000 - have earned nation £5 million	5 1 1 2 3 2 6 2 1	Oct 22 Oct 22 Oct 22 Oct 3 Sep 29 Oct 1 Oct 20
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III) General specifications of Firebird III Holden Prices Reduced for All Models. Holden Exports reach 10, 000 - have earned nation £5 million in Overseas Funds Appointment of Messrs. Cavanaugh, Hill and Dilion	5 1 1 2 3 2 6 2 1 3	Oct 22 Oct 22 Oct 22 Oct Sep 29 Sep 29 Oct 1 Oct 20 Oct 24
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III) General specifications of Firebird III Holden Prices Reduced for All Models. Holden Exports reach 10, 000 - have earned nation £5 million in Overseas Funds Appointment of Messrs. Cavanaugh, Hill and Dilion Mr J.A. Irving New GMH W.A. Zone Sales Mgr. Holden's 10th Birthday, November 29, 1958. Drivers Not Cars Main Cause of Accidents.	5 1 1 2 3 2 6 2 2 1 3 1 1 3	Oct 22 Oct 22 Oct 22 Oct Sep 29 Sep 29 Oct 1 Oct 20 Oct 24 Oct 30
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III) General specifications of Firebird III Holden Prices Reduced for All Models. Holden Exports reach 10, 000 - have earned nation £5 million in Overseas Funds Appointment of Messrs. Cavanaugh, Hill and Dilion Mr J.A. Irving New GMH W.A. Zone Sales Mgr. Holden's 10th Birthday, November 29, 1958. Drivers Not Cars Main Cause of Accidents. Motor Truck Use Hit New Peaks Last Year	5 1 1 2 3 2 6 2 2 1 3 1 1 3 2	Oct 22 Oct 22 Oct 22 Oct Sep 29 Sep 29 Oct 1 Oct 20 Oct 24 Oct 30 Nov 29
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III) General specifications of Firebird III Holden Prices Reduced for All Models. Holden Exports reach 10, 000 - have earned nation £5 million in Overseas Funds Appointment of Messrs. Cavanaugh, Hill and Dilion Mr J.A. Irving New GMH W.A. Zone Sales Mgr. Holden's 10th Birthday, November 29, 1958. Drivers Not Cars Main Cause of Accidents. Motor Truck Use Hit New Peaks Last Year GM Specialist says industry will always depend on skilled men.	5 1 1 2 3 2 6 2 2 1 3 1 1 3 2 2	Oct 22 Oct 22 Oct 22 Oct Sep 29 Sep 29 Oct 1 Oct 20 Oct 24 Oct 30 Nov 29 NR 30
What it took to make 500,000 Holdens Distribution of 500, 000 Holdens Holden Ratio of Market Christening the Holden, October 1958 Folder – 'The Half-Millionth Holden, with colour pamphlets [original WITHDRAWN, photocopy available] 'General Motors-Holden's presents Australian Harvest' and 'Dandenong' [original WITHDRAWN, photocopy available] World Motor Market Made Records in 1957. GM Symposium on Metal Fatigue GM Guild & Test First Space Age Inspired Motor Car (Firebird III) General specifications of Firebird III Holden Prices Reduced for All Models. Holden Exports reach 10, 000 - have earned nation £5 million in Overseas Funds Appointment of Messrs. Cavanaugh, Hill and Dilion Mr J.A. Irving New GMH W.A. Zone Sales Mgr. Holden's 10th Birthday, November 29, 1958. Drivers Not Cars Main Cause of Accidents. Motor Truck Use Hit New Peaks Last Year	5 1 1 2 3 2 6 2 2 1 3 1 1 3 2	Oct 22 Oct 22 Oct 22 Oct Sep 29 Sep 29 Oct 1 Oct 20 Oct 24 Oct 30 Nov 29





(A)Pagewood to increase Holden output - big plant extensions nearing completion.with distribution list	pp 3	1959 NR 1a
(B)Pagewood to increase Holden output - big plant extensions nearing completion.with distribution list	3	NR 1b
Holden Production, Sales Export and Employment went further ahead in 1958.	3	Jan 5
Fireproof Construction for GMH Plant Extensions: NBFU Code Sprinkler System (with distribution list)	2	Jan 9
Vauxhall set New records in 1958 Vauxhall Records in Canada. (with distribution list for NR 4 & 5)	1 1 1	NR 4
GM Develops New Radioisotope Source GM Opens New Testing Ground for Car Finishes Light Metals for Cars will pose new Problems GM Play part in new Missile Project	2 1 1 2	NR 5
Top Executive Change in GMH - Harlow W. Gage to Succeed Earl Daum.(with distribution list)	4	Feb 5
Another 123 Employees Complete 25 Years with GMH. GM Begins New Anti-smog Research New GM Sound Gauge Reads Metal Thickness GM's Latest Gas Turbine to Power Trucks and Military Vehicles GM Expert says 1980 cars will follow 1959 Trends	1 1 2 1	Feb 7 Mar 6
Catalytic Muffling of Exhaust Gases - GM Report on New Tests Two Millionth "Hardtop" new Buick Record Vauxhall Victor £50 cheaper in U.S.A GM's German Cars Popular in U.S.A.	4 2 1 1	
GM Announce Sales & Earnings for 1958 Buick Muffler Innovation Russia to see display of GM 1959 Cars & Appliances GM's big programme to aid higher education GM opposes U.S. Bills to Limit Credit for Car Buying GM Researchers report on new test methods for Materials Cadillac "Cyclone" New GM Experimental Car Vauxhall choice of Swiss	1 1 1 1 1 3 2 1	Apr 7
Mr V. Page retires from GMH, Brisbane: Farewell at Lennons. Story of the Holden (as at March 1959) Story of the Holden - Exclusive to Victoria Promotion Committee	1 5 7	Mar 18 Mar Mar 23
The Holden Story - Exclusive to "Chin Up"	4	Mar 26





GM Opens School for Training in Isotopes 1959 Pontiac Chosen as "Car of the Year" Small Wheel Trend on European Trucks GM Plants win 1958 "Honour Award" for Safety More Opels going to USA buyers New Experimental Steel-like Material developed and announced by GM	2 1 1 1 1	Apr 29
Big Egyptian Order for GM German Locomotives GM Car Production Increases Sales Tax Burden on Australian Motor Industry	1 1 2	
Australian Lads Tour GM's Plants and Technical Centre (with distribution list) New GM Low Frequency Road Safety Device under test in	4	Apr 30 NR 15
USA GM President Forecasts Big Increase in Car Sales Brief History of the Pontiac "Bonneville 1959 Pontiac Sales 50 per cent up on 1958 Vauxhall Victor ranks high in foreign car registrations in USA	1 1 1	
GM leads U.S. Industry in Water Conservation New 250 Allison Gas Turbine will have many applications American Mobilgas Economy Run 1959 GM tries out new ways to make roads safer Vauxhall wins U.K. Award for Industrial Safety Vauxhall-Bedford Sales and Export records Pakistan orders 912 Bedfords	2 2 1 3 1 1	
Overseeas Operations again set record AC Gyro available in USA as space teaching aid Are U.S. Business "Giants" too big or too small?	1 1 2	
Holden & GMH Facts & Figures - Exclusive to Federal Chamber of Automatic Industries.	2	Jul 6
Holden Production, Sales, Export & Employment went further ahead in 1958. (replaces NR 59/2) - Exclusive to Secondary Industries Digest.	3	NR 17
"All-New" Chevrolet released by GMH(with distribution list)	4	Jun 16
GMH Facts and Figures - <u>Impact on the Australian Economy</u> . (with distribution list)	5	Jun 12
Vauxhall Outsells V.W. in Canada. (with distribution list) GM's "Small Car" will be Chevrolet "Corvair". Release later this year.	2 5	NR 20 NR 21
Completely Restyled 1959 Pontiac is an "All Automatic" Car. New Bedford "CA" Panel Van. Frigidaire Developments in Australia GMH Overseas Scholarship Winners Announced.(with	2 3 3 3	Jun 29 Jul 23 Jul 14 NR 25
distribution list) New TJ Series Bedford List prices 1959 Bedford truck and panel van range Holdens for Assembly in Indonesia - 192 Utilities for Export. Series 2 "Victor" Announced by GMH "New Look" Vauxhall	1 1 1 4	Jul 23 Jul 23 Jul 28 Aug 3
(with distribution list) TV Upsets through Ignition Radiation - First Conference on Standards.(with distribution list)	3	Aug 5





Buick Research Achieves Completely Silent Car. GM Foundry Pioneers New Use for Plutonium to make Better Castings	2 2	
GM Production still Increasing in America How to get the most from your Power Mower. Nylon beautifies car and milady	1 1 1	
£14 million in Ideas GM operates own college for engineers	1	
Lots of air goes into Modern Cars Worker Ideas need Help	1	
Stylists Use Wood for Production Dies GM Device aids Heart Surgery - Reduces body temperature	1	
fast. GM's £10 Million Expansion Proposal in Argentina	1	
Bedford Assembly Plant Opened in Nigeria.	1	
Australian Car has Boosted Local Industry	3	Aug 17
GM Demonstrates Automatic Highway of the Future	6	Aug 26
Across the Heart of Africa and Back by road in Ten Days	2	
Bedford Trans-Europe Caravan	1	
U.S. City bans Cars to give "Shoppers a Break"	2	
Striking changes in World Automotive Production & Usage: Europe challenges USA.(p.2 missing)	2	Oct 2
Australia Seventh Biggest Car Producing Nation	2	
Are Car Exhaust Gases Possible Cancer Cause?  New AC Research Plant for missile Guidance.	1	
GM Research Explains New Type Ride Simulator for Car Testing.	3	
GMH Pioneers Automotive Proving Ground Testing in Australia	3	Oct 1
Holden Station Sedan sets New Fashion in Australia.	2	NR 35
South Africa to import & assemble Holden.	2	Oct 28
The story of Holden (as at October 1959)	5	Oct
GM Research men tell of Engine "Rumble" Causes & Cures.	2	Dec 1
11816 External Combustion Engine may soon power Earth	2	Dec 1
Satellites	2	
General Motors' Sales for first 9 months, 1959.		
Increased Estate Car Sales in USA	1	
New Records in Exports by Vauxhall-Bedford.	1	
GM Executive Forecasts 100 Million Cars in use in USA by		
1970.	1	
Award to GM for developing Diesel Railways		
0 111 B 11 B 11 01 1000	1	<b>5</b> .
Seven million Pontiacs Built Since 1926	1	Dec 1
Formation of GM Australia Pty. Ltd. (with distribution list)	2	Dec 22





	pp	1960
Many mechanical changes in new Holden	2	Jan 14
Buyers will pay less for new Holden	2	Jan 14
New features of Holden styling and bodywork	1	Jan 14
New accessories tailored for 1960 Holden	1	
Salient safety improvements in the 1960 Holden	1	
New Holden has involved £7,850,000 expenditure	1	
GMH introduce Holden for 1960		
Optional engine and 4 speed 'box' for 'Corvair'	1	NR 2
'Beam' safety device for cars shown by GM	2	
Giving college education to digital computers	1	
GM 'sealector' gives cars seals 100% check	2	
GM research work on transaxle lubrication	2	
How to save fuel with your car.	3	
US Executive to Join G.M.H.	1	Jan 27
1960 brings new Vauxhall records	1	NR 5
Pontiac sales soar 64% over 1958		
World training in Vauxhall service	1	
GM pioneer use of new radioisotope	1	
GM win 14th award for plant safety	1	
General Motors production increased	1	
GM spend £2 million for suggestions in 1939;		
US 1959 registrations	1	
30,000 US owners have each exceeded 100,000 Pontiac miles	1	NR 12
Ancient art used in Pontiac styling		
Buick evolves new way to package cars		
New type GMC van	1	
New GM test engine has photo optical piston top	1	
Black cars losing favour in USA	1	
Shorter working week for Vauxhall employees	1	
More work: fewer accidents at Vauxhall plants	1	
·	2	
Magic mirror long-life finish for all Holdens	2	Jun 20
Big future expansions planned by Vauxhall	2	NR 17
GM research announces new type of transistor	2	
Laboratory and factory US 'arsenal of democracy	3	
£15 million GMH expansion – 150 000 Holdens a year main	3	Aug 29
target		J
£15 million new expansion by GMH – 150 000 Holdens a year	2	Aug 29
main target		J
New protective maintenance plan for Holden and Vauxhall	2	Sep 1
Holden's Sentember sales and production records	1	Oct





OM Associate New Ten Forestines a Ford Device Florida Nice	pp	1961
GM Appoints New Top Executives : Earl Daum Elected a Vice President	2	Jan 4
GMH Release Three New Vauxhall Models	4	Jan 23
US Executive to Join GMH.	1	Jan 27
Chevrolet Engineers Build Remarkable New GM Experimental	8	Feb 21
Car (CERV-1).(with distribution list)		
Reduction in production schedules and Company's labour	2	Feb 10
force.		
GMH Suggestion Plan 1960 Awards.	1	Mar 23
Cars for Coffee	1	Mar 29
Victor endurance record		
GM Shareholders Now Total 870,000	1	
GM to install aids for seat belt users	1	
Magic Mirror Finish Now on all GMH vehicles.	1	Mar 29
"Cresta" Vauxhall with Automatic Transmission, Velox to	7	Mar 20
follow.(with distribution list)	4	Mar 20
Holden Now has Forty Export Markets no item	1	Mar 29 NR 11
Machine Shows Driver Reaction	1	NR 12
Remote Control Catheter	1	INIT IZ
£2½ million for Ideas	1	
New Bedford Four-wheel Drive Tipper Chassis	1	
(with distribution list)	1	
Idea Wins £1,000 (with distribution list)	3	NR 13
First Automatic Holden – finer fashion in motoring	1	May 2
Holden EK Price List	1	May 2
7 Ton Forward Control 'K' Bedford Trucks	3	NR 14
The 'EK' range of 1961 is(with details of hydramatic	8	
transmission)		
Holden EK Utility and Panel Van - Bigger Payload	1	May 2
New GMH Director - David L. Hegland	1	NR 15
GMH Name "Apprentice of the Year".	2	May 25
"Holden Award for Best South African Farmer	2	Jun 7
New Vauxhall Plant will employ 4,000 (with distribution list)	1	Jun 29
GMH grants £34,850 for Research Fellowships	6	Jul 4
The 1961 Chevrolet is Restyled	3	Jul 17
GMH Confidence in Queensland - Facilities Expanded	2	Jul 25
(No heading. Brief story of GMH, exclusive to Vic.	1	Jul 25
Govt.Tourist Bureau). (No heading. Two-week layoff at Dandenong & Birkenhead)	2	Aug 4
New Look Pontiac	3 6	Aug 14
New Assistant Managing Director for GMH - Mr D.L. Hegland	1	Aug 15
(with distribution list)	ı	Aug 15
Exclusive to Dept. of Trade (no heading) - £15m. Expansion	2	Aug 17
Programme	_	
New GMH Overseas Scholarships (with distribution list)	2	Aug 31
New Way to Catch Green Light (GM's Traffic Pacer). Missing		NR 26
when handed to Archives, 19.1.65		





Thirteen Tips for Better Driving (Exclusive to "Doctors'	2	Aug 31
Business Review") Electronics in Car Testing (Exclusive to Manufacturers' Monthly)	5	Sep 1
South Africa's Champion Farmer to Tour Australia (Mr J. Rhys Evans)	5	Sep 19
South Africa's No.1 Farmer Sees Australia (Mr J. Rhys Evans)	5	Sep 10
No Heading - Warranty - 12,000 miles or 12 months  New £1 million Victorian Plant for GMH (exclusive to Victoria  Promotion Committee)	1 1	Oct 3 Oct 3
GMH Reply to A.C.T.Ú. (plus attachment)	3	Oct 5
Statemant by GMH in reply to request by ACTU deputation 8,400 GMH Employees return to work	4 1	Oct 4
30,000 Holdens exported	2	Oct 4
GMH Completes New £3¾ Million Plant	2	Nov 7
H.W. Gage Statement on Re-employment	1	Nov 22
Holden Turns Thirteen	3	Nov 29
Birthday Gift of £20,000 (Gift to National Gallery & Cultural Centre Appeal)	1	Nov 29
Birthday Gift of £20,000 (Gift to National Gallery & Cultural Centre Appeal)	1	Dec 6
Holden Goes to West Indies	1	Dec 14
1962		
0 " 11 " 0	pp	1962
Canadian Hell Drivers Choose Holden  Daredevil stunt drivers to tour Australia	1 5	Jan 10
GM Makes Moon Vehicles	1	Jan 18
New way to catch green light	3	Jan 10
First Turbo-Charged Oldsmobile	2	
'Safecar' experts ideas 'radical'	3	
Queensland Makes the 900,000th Holden GMH Optimistic (with distribution list)	3	Feb 7
Restyled Victor "Super Vauxhall" – new lines and smarter	2 6	NR 3 Mar 14
performance	Ü	War 14
General Motors Corporation	3	Mar
Frederic G Donner	7	
Frederic G Donner	2	
Cyrus R Osborn Elis s Hoglund	3	
New Managing Director for GMH Mr David L. Hegland	1	Apr 19
No Price Change for New Chevrolet	5	May 7
Country Boys win GMH Award	•	May 18
V 1 III (0 1 1) (0 1 0 1 0 0 1 1) (100	2	•
Vauxhall's 'Comeback' to Sports Car Class VX4/90	4	Jun 19
Vauxhall's 'Comeback' to Sports Car Class VX4/90 New Way to Soak, Wash and Tint Clothes Holden Overseas Dealers Visit Australia		•





EJ Release New look Holden – sedans and station sedans completely	2	Jul 30
restyled New features at a glance A closer look at EJ Introducing the Premier How hydra-matic was improved Specifications Holden milestones Holden EJ price list In ten years price lower New GMH Director - Mr J.A. Dillon Royal Visit to GMH - King Bhumibol of Thailand New Record for Holden Production and Sales Extract from "GMH People" 10 Holden Spec. Sedans for GMH Employees	1 2 1 3 1 1 1 1 1 1 1 2	Aug 23 Sep 14 Sep 11 Sep 21
No New Engine for Holden GMH Aids Education and Research New GMH £3,000,000 Expansion at Fishermen's Bend Seven Releases covering Millionth Holden Behind the millionth - a car is born Holden – how it began Export action Holdens – from the first to the millionth 106 years of Holden	1 2 2 11 2 2 3 4	Oct 2 Oct 11 Oct 10 Oct 25
GMH Presents Millionth Holden to Inland Mission Release covering industrial problem at Pagewood plant Millionth Holdens to Children's Groups	1 3 2	Oct 26 Nov 9 Nov 9
1963		
No Price Change for New Model Holden Commercials Man Who Made Million Holdens Leaves Australia(Frank P.	рр 4 1	1963 Feb 4 Mar 1
Callahan) New GMH Director a South Australian (Mr A.G. Gibbs) Holdens Reach Record 640 a Day GMH Expansions to Reach £90 Million (general release) GMH Expansions to Reach £90 Million (SA release)	2 1 2 3	Mar 8 Mar 8 Mar 8
GMH Expansions to Reach £90 Million (Vic release) New Chevrolet has Bigger Engine and Power Steering More Powerful 1963 Pontiac Highlights of General Motors – Holden's 1962 Annual Report New Victor in "Under £1000" Range New Vauxhall Sixes For 1963 GMH Director Rejoins World Banks Special Economic Mission(Mr A.C. Wigan)	3 2 3 2 3 5	Mar 14 Mar 23 Mar 23 Apr 17 Apr 29 May 10
All Time Record Sales by GMH in May Frigidaire General Manager Retires (Mr L.C. Arnott) New Frigidaire General Manager (Mr P.G.H. Newton) Holden Export Territories Reach Fifty (Barbados & Syria)	1 1 1 1	Jun 3 Jun 26 Jun 28 NR 14





Holdens on way to Second Million Holden Sales Set New Record (July) (No Heading - Mr Harlow Gage's appointment) EH releases Two new engines power EH Holdens - Premier station sedan added to series EH highlights at a glance Most modern engine plant in the world A close look at the new engines Specifications Holden milestones Holden prices unchanged for new EH model New General Sales Manager for GMH (Mr Benjamin A.	1 1 1 2 1 2 5 3 1 2	Jul 5 Aug 6 Aug 23 Aug 26 Sep 4
Kissam) (No Heading - Mr C.W. Goddard's appointment as PRO) GMH Director Retires (Mr J.A. Dillon) New GMH Director (Mr B.A. Kissam) Holden Sales Set New Record (September) Millionth Holden Anniversary Brings New Records GMH Director Joins Industries Advisory Council (Mr Arthur C. Wigan)	1 1 1 1 2	NR 20 Sep 26 Oct 2 Oct 9 NR 24 NR 25
Holden Powered Ski Boat for Export to Iran Holdens for New York World Fair GMH to Enlarge Fishermen's Bend Plant Holden door locks - special Release Age + Sun Melbourne	1 2 1 2	Nov 1 NR 27 NR 28
1964		
Record 1963 output of 166,274 Holden's New high performance Holden GMH announces further £22,000,000 expansion programme; almost £7,000,000 for Victorian plants (Victorian release)	pp 1 3 3	1964 NR 64/1 Feb 10 Feb 13
GMH announces further £22,000,000 expansion programme; almost £8,000,000 for South Australian plants (SA release)	3	Feb 13
	4	Feb 13
New GMH plant here to cost over £7,000,000; work to commence immediately at Acacia Ridge		
commence immediately at Acacia Ridge GMH announces further £22,000,000 expansion programme; target is 200,000 Holdens a year by 1966 (NSW,WA,TAS	2	Feb 13
commence immediately at Acacia Ridge GMH announces further £22,000,000 expansion programme; target is 200,000 Holdens a year by 1966 (NSW,WA,TAS release) 50,000 <sup>th</sup> export Holden for New Zealand More powerful new Vauxhall Victors; station wagon added to	2 2 6	Feb 13 NR 64/4 Mar 2
commence immediately at Acacia Ridge GMH announces further £22,000,000 expansion programme; target is 200,000 Holdens a year by 1966 (NSW,WA,TAS release) 50,000 <sup>th</sup> export Holden for New Zealand	2	NR 64/4





Stylish new 1964 Chevrolet Meet the Pontiac Parisienne Vauxhall's new Viva – the first GMH small car in Australia – in a high performance two door saloon of an entirely new design	4 4	Apr 13 Apr 20 Apr 27
News release Pinpointing Viva highlights A closer look at the engine, suspension, transmission and interior	2 1 3	
Sixty years of Vauxhalls Technical specifications Dimensions Australia at the World's Fair (Tas. metropolitan press only) GM lets steel contract for new Acacia Ridge plant Special statement made to Mr Clyde Hodgins 'Sun-Herald', Sydney	2 1 1 1 1	ND NR64/10 May 29
GMH opens £3 million technical centre (in Mail 4.00pm, June 9,	2	NR64/11
1964) 1963 Annual Report Philippines to assemble Holdens Work begins at Acacia Ridge Record Holden exports from Perth More Holden police cars for export Holden EH series pricing 'Old Boys' present Holden models £170,000 for GMH training centre No price change for livelier Vauxhall VX4/90 Specification	1 1 1 1 1 1 1 1 3	June 18 NR64/12 NR64/13 NR64/14 NR64/15 NR64/16 NR64/17 NR64/18 NR64/19
Holden assembly begins in the Philippines Building begins at Acacia Ridge	2 3	NR64/20 NR64/21
1965		
General Motors' 10,000,000th Overseas Vehicle Statement by Mr D.L. Hegland on New Model Rumours Record Holden Exports in 1964 First metal from new GMH £6 million Foundry HD Holden Release	pp 10 1 2 1	1965 Jan 8 Jan 14 Feb 8 Feb 12 Feb 15
more space bigger engine option in new Holden range new features at a glancemeet the new Holden x2 enginesintroducing powerglide automatic transmissionHD tech specs Holden Prices Unchanged for New Model Statement on unsafe Holden allegation GMH Gives £20,000 to Churchill Trust New Baby Bedford New Holdens Break All Sales Records More Space, Bigger Brakes, New Styling for New Victor GMH to Build 185,000 HD Holdens This Year News Release Correction - 65/9	2 1 2 2 3 2 1 1 2 1 5 1	Feb 15 Feb 25 Feb 26 Mar 16 Apr 13 Apr 23 Apr 23 Apr 23





New GMH Plant Nearing Completion Holdens Set New Export Record (month of April) Holden Dealers Get Viva Franchise Disc Brakes for Holden James M. Roche New General Motors President GMH Answers Mr Calwell (Statement concerning exports) Two New Chevrolets - Impala Sport Sedan Added New Holden Utility, Panel Van Complete - HD Series New Pontiacs Released - GMH to Assemble Two Models in Australia	3 1 1 2 1 5 6 5	Apr 28 May 13 May 14 May 27 Jun 2 Jun 9 Jun 25 Jun 29 Jul 3
1964 Annual Report Personal - Appointment of Mr P.G.H. Newton GM England Holden Sales Reach 915 a Day New Look for Holden Premiers - Vinyl roof Nine Million Miles of Holden Testing New GMH Director - Mr Max E. Wilson GMH Director Retires - Mr F. Gundill Record export Holden Shipment from Pt. Adelaide One and a Half Million Holdens Built To manufacture 1 500 000 Holdens Victoria and 1 500 000 Holdens NSW and 1 500 000 Holdens Queensland and 1 500 000 Holdens South Australia and 1 500 000 Holdens Holden – built for a country like ours Nine million miles of Holden testing	1 1 1 3 1 1 5 2 2 1 2 2 3	Jul 9 Jul 29 Jul 29 Aug 8 Aug 30 Sep 14 Sep 29 Sep 30 Oct 14
New IDEC Manager (Mr E.N. Gearing) New GMH Managing Director (Mr M.E. Wilson) New GMH Director (Mr J.M. Saunders)	1 2 1	Oct 25 Nov 20 Nov 24
1966		
Holden Exports Jump by 41 Per Cent Initial Run at New GMH Queensland Plant (Acacia Ridge) GMH 1965 Financial Results GMH Scheme for Teenage Road Safety Mr J.H. Horn elected President of Federal Chamber of Auto.Industries	pp 2 4 3 2 1	1966 Jan 10 Jan 19 Feb 12 Feb 20 Mar 4
HR Holden Prices Introducing the HR Holden Series New features at a glance Meet the new engine HR tech specs	2 2 1 1 3	Apr 18 Apr 18
Retail Sales of Holden Record (last 10 days of April) New Pontiac, Chevrolet Sport Sedans GMH Offers \$6,000 for Model Contest (GMH Craftsman's Guild)	1 3 3	May 9 May 10 May 16
What Positive Traction Rear Axle Means Commercial Vehicles Added to New Holden Range New Styling Graces Chevrolet Bel Air	1 3 2	n/d May 23 Jun 8





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GMH to further cut Imports (Manufacture of Torque Converter)	2	Jun 27
GMH Steps Up Viva Local Content (60 per cent Australian)	2	Jun 29
Holden Ratio Reaches 41 Per Cent	1	Jun 27
Appointment – Geoffrey C Thomas Regional Finance Manager for Australia	1	Jul 19
Statement by Mr M.E. Wilson on vehicle safety standards	1	Jul 19
Trinidad to Assemble Holdens	2	Aug 31
Holdens Log 10,000,000th Test Mile	2	Aug 15
New GMH General Sales Manager (Mr John G. Bagshaw)	1	Aug 16
GMH Exports to Germany and Britain (torque converter)	2	Aug 17
Six New Extra Safety Items for GMH Vehicles	5	Aug 28
New GMH Director - Mr J.G. Bagshaw	1	Sep 2
New GMH Director - Mr D.K. Hayward	1	Sep 6
Model Cars Worth \$8,000 at Royal Melbourne Show(GMH Craftsman's Guild)	1	Sep 14
New Standard Safety Features for Bedfords, Chevrolets & Pontiacs	4	Sep 17
Holden wins Castrol Safety Drive	1	Sep 27
Change in GMH advertising agencies	1	Oct 14
Young Look Viva Released	2	Oct 18
Safety Exhibition at GMH	2	Oct 18
GMH Retail Sales Increase in October	1	Oct 27
Mr Arthur C. Wigan appointed Chairman of Comm. Gov.	1	Nov 3
Business Defence Board [missing]	-	
Engineering Breakthrough at GMH (Manufacture of Hydraulic	2	Nov 14
Valve Lifters)	_	
GMH sales increase		Nov 7
Holden Sales Increase	1	Dec 7
Further Increase in Holden Sales	1	Dec 19
1967		
	pp	1967
Safety and Grace for 1967 Pontiac Sedans	1	
GMH Sales Increase in December (restricted local distribution)		Jan 5
GMH Secures Large Government Order		Jan 10
Corvair Suits Dismissed (restricted local distribution)		Jan 12
Major United States Government Contract for General Motors		Jan 19
NASCO - Now A Front Parking Bar (ex Dandenong)		
NASCO – Handy towing tips for safety (inc. photos)		
Idec Steps Up Diesel Engine Program (ex Dandenong)	_	
New GMH Director Appointed (Mr E.M. Currie)	2	Feb 9
GMH begins Nodular Iron Production (including speech given		Feb 10
by Mr Wilson at the ceremony)		
GMH Statement of its contribution of \$20,000 to Tasmania		Feb 12
following the disastrous bushfires.		
GMH 1966 Financial Results		Feb 18
Youth Builds Car for National Competition		Feb 21
\$400,000 for GMH Proving Ground Expansion		Feb 27
\$6,000 Contest Winners Named Next Month	_	Feb 21
Speech by Mr Wilson at GMH Craftsman's Guild Dinner	3	Mar 10





Fifth Place Tie in National Model Building Competition Newcastle Student Wins Fourth Award in National Competition North Balwyn Boy Wins Third Award in National Competition Maroochydore Boy Wins Second Award in National		Mar 11 Mar 11 Mar 11 Mar 11
Competition Boy from Geelong Wins Top National Award Winners Named in \$6,000 Model Car Building Competition Holden Exports Reach 100,000 (including speech given by Mr Wilson at the Ceremony)		Mar 11 Mar 11 Mar 20
100,000th Export Holden to Thailand Safety and Grace for 1967 Pontiac Sedans 1967 Chevrolet Series Released First \$10,000 Model Car Exhibition Detroit Diesel Powers First Vessel Commissioned by P.M.G. (ex Dandenong)	4 5	Mar 20 Apr 28 May 4 May 8 May 21
Presenting Holden Torana. Frigidaire Plant Christmas/New Year closedown	6	May 21 Jun 14
2 New Options for Holden HR Series New Diesel Engine for 'KG' series Bedford Trucks Record Holden HR Sales SEC Buys 600 Holdens GMH Top Apprentice	7	Jun 19 Jul 3 Jul 4 Jul 6 Jul 14
NSW Police Force to Replace Falcons with Holdens (Separate releases for Victoria and New South Wales Zones) Holdens to be Assembled in Pakistan	8	Jul 20 Aug 1
Two New GMH Directors (Messrs. J.W. Fidler & W.K. Steinhagen) GMAC announces new Vice President for Australia & New		Aug 4 Aug 23
Zealand Improved KH Bedford Models \$2.500 Model Cor Exhibition	9	Sep 20
\$3,500 Model Car Exhibition Electro Plating Plant Expansion GMH to Expand Safety Research Facilities Holden Brabham - Torana Released Record Order by PMG for GMH Vehicles Record \$2.5 million vehicle order to GMH New data on tolerances and dynamic of human body World Award to Holden Showcase Commercial (restricted disn.)	10	Oct 2 Oct 16 Oct 23 Oct 24 Oct 26 Oct 20 Nov 3
\$3,500 Model Car Display for Bacchus Marsh Show \$3,500 Model Car Display for Lilydale Show \$½ million export order to GMH GMH to Manufacture Automatic Transmissions in Australia (restricted distribution only + general release) KM Bedford - New Series of Trucks		Nov 13 Nov 27 Nov 29
1968		
HK Holden Released Sir James Holden Retires	pp 13 1	1968 Jan 28 Feb 1





New Manager of South Australian Operations General Motors Sales for 1967 New Manager for Euclid Products Increased performance for Holden Torana N.S.W. students win 2 top awards in National Contest Winners named in \$6,000 National Design Contest Victoria takes 1st, 2nd & 4th places in Design Contest Top National Award Won by Student from Noble Park More Holden Models to get Air Conditioning	1 1 51 3 2 2 2 1	Feb 1 Feb 9 Mar 14 Mar 25 Mar 29 Mar 29 Mar 29 Mar 29 Mar 29 Mar 29
Nth. Balwyn boy wins second award in National Design Competition Student from Padstow Wins Third Award Drouin Boy Wins Fourth Award Student from Cronulla Wins Fifth Award 13½cwt Commercial Vehicles Added to New Holden Range	1 1 1 1 7	Mar 29 Mar 29 Mar 29 Mar 29 Apr 2
New Pontiac More Elegant Than Ever 1968 Chevrolet Series Released GMH 1967 Financial Results Holdens for Spain IDEC - Detroit Diesel & Gas Turbine Release GMH Market Share Increases 2.5%	5 5 2 1 5	Apr 4 Apr 9 N/d May 14 May 10 May 22
GMH Top Apprentice for 1968  New Tests Help Prevent Rust in Cars  New Director - E.N. Clark  Holdens to be Assembled in Malaysia  GMH Appoints Public Relations Mgr. for Queensland  GMH appoints new plant manager at Mosman Park	1 3 1 1 1	May 24 May 29 May 30 May 31 Jun 26 Jul 1
GMH Wind Tunnels Proves Car Demister Introducing the Brougham Brougham technical specifications Announcingthe Holden Monaro Technical Specifications	1 2 2 3 6	Jul 24 Jul 22
Safety first in design GMH Sales Rise by 13.5% Record June Sales by GMH GMH Wins \$2 Million N.S.W. State Government Contracts Australian Youths Predominate in International Styling Competition	1 1 1 1 2	Jul 24 Jul 3 Aug 2 Aug 6
GMH Wholesale Sales for July up 36% on July 196? Steam Engine Development at General Motors GMH invests additional \$2 million in Lang Lang Proving Ground	1 2 2	Aug 7 Aug 13 Aug 28
H.W. Gage appointment All Time Record for GMH Exports Torana Release The 1969 Holden Torana story	2 1 3	Sep 13 Sep 16 Sep 24
Holden Torana technical specifications Custom features Major world post for GMH Managing Director 35% Increase in GMH Retail Sales Euclid Products Get New Name (TEREX) New GMH pension plan	2 1 2 1 2	Oct 3 Nov 5 Nov 25 Dec 2





Holden – twenty years Holden Air Conditioning GMH again wins largest share of PMG vehicle contracts New GMH pension plan (broadened release) Holden Monaro Wins Car of the Year Award ("Wheels")	2 2 1 2 1	D D	lov 29 Dec 5 Iov 27 Dec 3 Dec 5
1969			
New GMH Public Relations Mgr. for Vic. & Tasmania New GMH Public Relations Mgr. for Queensland GMH Sales Rise 6% in 1968, over 1967 Two Million Holdens The GMH research vehicle. The Holden Hurricane, code named RD 001	3	op 1 1 1 3 25	1969 Jan 1 Jan 1 Feb 5 Mar 3 Mar 4
1968 GMH Annual Report Winners Names in \$6,000 National Design Contest N.S.W. Students Take three of Top Five Awards in National Design Contest	2	3 2 2	Mar 1 May 2 May 2
Victorian Receives \$1,000 National Design Award  Local releases for each award winner  GMH Retail Sales in April highest ever for an April  April retail sales set all time record for GMH		2 10a 1	May 2 May 2 May 2
Vic and Tas GMH dealers set April sales record HT Premier, Kingswood & Belmont Meet the Holden HT		1	May 15 May 26
Premier Kingswood Belmont Custom Features		4 6	
Safety first in design The all-Australian V8 New features at a glance HT technical specifications Holden HT radio transcript HT Holden retail prices HT press conference – possible questions and answers The new Holden V8 engine - Presentation by Mr FG James,		1 3 1 5 1 3	May 25
engine engineer, GMH IDEC Manager to visit plants in United States and United	,	1	Jun 10
Kingdom Holden HT Series Commercial Vehicles New Chelsea GMH Dealer Appointment Child Safety Seat GMH Post Graduate Research Fellowship	3	8 1 3	Jun 26 Jun 26
GMH V8 Plant Commissioned GMH V8 Plant Commissioning radio transcript GMH V8 Plant Commissioning TV script Speech by Mr AD Rhea at commissioning GMH Wins \$1½ Million NSW Government Contracts GMH Opens Safety Design Test Centre (Vic.)	2	2 1 1 4 1 2	Jul 7 Jul 7 Jul 7 Jul 7 Jul 9 Jul 30





GMH Opens Safety Design Test Centre (General) GMH Opens Safety Design Test Centre (N.S.W.)	2 2	Jul 30 Jul 30
GMH General Sales Manager visits GM Corp. Plants The Monaro 350	1 4	Aug 11 Aug 25
Power assisted brakes	1	Sep 4
J.J. Holden appointment L.C. Gould appointment	1 1	
GMH Has its Highest Export Month Ever GMH introduces six cylinder compacts in Holden Torana range	1 1	Oct 9 Oct 28
(radio script)	ı	OCI 20
Holden Torana Press conference, possible questions and answers	14	
Speech by Mr AD Rhea at the Holden Torana Press conference Speech by Mr WK Steinhagen att eh Holden Torana Press	5	
conference LC Holden Torana retail prices and custom features	7	
	3	Nov 6
T.J. Stratton appointment - Elizabeth, S.A. W.M. Linton appointed a Director of GMH	1 1	Nov 6
GMH Forms Dealership assistance division	1	
GMH Stock Genuine Holden Replacement Parts as single items General Motors Corporation AC Electronics Division provide guidance system for Apollo 12.	1 4	
General Motors Corporation AC Electronics Division to develop Lunar roving vehicle mobility systems.	3	
GMH Holds V8 Sales Leadership GMH to assemble earthmoving equipment in Australia	1 1,1	Dec 4 Dec 17
Over-awards payments plan	1	Dec 16
M. Handshin appointment Good Start for New Torana	1 1	Dec 31
1971		
	pp	1971
Holden sales top 200 000 in 1970	1	Jan 12
1972		
GMH releases L.U.V pickup	3	
1974		
	_	
Versatile new Torana for changing market Highlights and description of 6 and 8 litre models to be released	7	Mar 1974
in March	3	
Highlights and description of the 4 cylinder TA models to be released in March	2	





LH Torana specifications TA Torana specifications Effect of inflation on Torana prices	8 6 3	Apr 1974
1975	nn	1975
GMH secures \$4.8 million Government contract; General Motors involved in transport planning; GMH and the utility; GM experimental car is 700lb lighter	рр 3	Sept. 2
1976		
	pp	1976
Tribunal approes economic cost application gor GMH	3	Jun 5
Statement by GMH spokesman – 4-cylinder engine manufacture GMH announce revised pension plan for plant payroll employees		Jun 9 Jul 19
New Director of manufacturing at GMH	1	Jul 19
GMH net profit results – 1975 operations	2	Jul 23
Statement from Managing Director of General Motors-Holden's,	2	Jul 29
Mr Charles C Chapman New director appointment at GMH	1	Sep 27
BHP price rises for steel	1	Oct 12
PJT enquiry	2	Oct 20
Statement form the managing director of GMH on the 50 <sup>th</sup> anniversary of General Motors in Australia 1926-1976	4	Nov 1
Value of spare parts	1	Nov 15
The Gloucester Opal	2	Nov 15
Hail damage to vehicles	1	Nov 15
GMH aims at bigger slice of 4-cylinder market Holden Sunbird specifications	14	Nov 16
Holden "Sunbird" : computer technology accelerates "Sunbird"		
design programme		
'Sunbird" volume projections		
Why Sunbird Price and optional equipment		
Theo and optional equipment		
1977		
	рр	1977
New model range with higher levels of standard equipment	1	Oct 5
and introduction of Radial Tuned Suspension	2	lul 7

Cost saving on new Kingswood Deluxe

Jul 7





	pp	1978
GMH spends \$53 million despite net loss	6	Feb 17
Mr Max E Wilson returning to US	2	Mar 17
GM Overseas Operations reorganisation	4	Mar 17
GMH prices upan average 1.2%	1	Jul 7
Bedford used as test laboratory	1	Sep 4
'Little Suzy' earns like the big boys	2	Sep 4
GMH maintains market lead	3	Aug 21
Largest export shipment for GMH	1	Aug 31
Vacationer wagon saves \$460 [original photograph WITHDRAWN, photocopy available]	2,1	Oct 11
GMH continues market leadership	3	Nov 20
New features to add to Isuzu sales	2	Dec 11
Overseas positions for GMH men	1	Dec 22
Chevrolets in the fashion stakes	2	Dec 11
GMH gets Isuzu's millionth	2	Dec 11
GMH prices up 3%	1	Dec 15
GMH market share up sharply	3	Dec 18

More jobs at GMH GMH begins \$25 million foundry expansion GMH market share at five year high GMH \$210 million plan for drive on exports Better year for GMH Sudden death of Mr RC Stelter, Director of marketing Proposals for international engine plant Proposals for international engine plant, letter to Editor of the	pp 3 6,1 3 4 5 1 3	1979 Jan 12 Jan 30 Jan 30 Feb 6 Feb 6 Feb 5
Advertiser  Isuzu KB range expands with two new 4WD models [2 original	8,2	Feb 13
photographs WITHDRAWN, photocopy available] GMH truck power backs \$5000 top truckie tussle Dandenong employees walk off the job	3 1	Feb 17
From ballroom to Bedford	2	Feb 20
Chev chosen in iron ore country	3	Mar 3
GMH exports its truck imports	2	Mar 2
GMH retains market leadership	2	Mar 5
Strong demand creates new jobs	1	Mar 8
SDE film 'Safe driving – a question of attitude'	2	Mar 21
GMH stand – 1979 Adelaide International Motor Show	3	Mar 26
General Motors Australian Advisory Council	3	Mar 28
GMH lifts market share in February	3	Apr 2
Classic edition saves \$750	2	Apr 6
Gemini range expanded	2	Apr 6
Holden prices to rise	3	Apr 20
Commodore again boosts GMH share	3	Apr 23
Isuzu truck demonstrator units	3	Apr 26





Commodoro still on ton	3	Apr 6
Commodore still on top Big V* power for new Chevs	ა 3,1	Apr 6 Jun 4
Bedford CF gets 'heavy'	2,1	Jun 19
Another adventure for Tholstrup	4,1	Jun 19
New GMH Director of Public Affairs		Jun 25
	2 2	
GMH Managing Director elected as GM vice president New Limited edition Statesman SL/E	7	Jun 26
Record Holden order from Trinidad [original photograph	=	Jun 28
	2,1	Jun 28
WITHDRAWN, photocopy available]	0.4	lum OO
Extra cargo space in new Bedford van	2,1	Jun 28
Holden prices to increase by 2%	1	11.40
GMH moves to LPG – but stresses safety problems	4	Jul 12
New Sunbird deluxe saves \$350 [original photograph WITHDRAWN, photocopy available]	2,1	Jul 23
Long awaited Commodore wagon models launched	4	Jul 24
VB Holden Commodore wagon	25	
Appointment of Mr KG Moss as plant manager, Pagewood	1	Aug 3
Appointment of Mr JM Butler as plant manager, Woodville and	1	Aug 3
plant 4 Elizabeth		
31/8/79 nine employees of Finance Departments at Woodville	1	Aug 30
and Elizabeth retired with total 300 years service		
Holdens exported to China [original photograph WITHDRAWN,	1,1	Aug 30
photocopy available]		
Heavy duty Holden V8 for Bedford	5,1	Sep 3
Holden prices to rise by 2.5%	1	Sep 21
GMH maintains healthy market lead	2	Oct 17
TE Gemini television news release	2	Oct 22
New Gemini – with even better fuel economy	4	Oct 23
TE Gemini specifications	13	
Bedford bids for Army career	2,1	Nov 9
GMH has decided to end its support of the Marlboro-Holden	1	Nov 13
Dealer Team at the end of the year		
GMH recalling a number of Commodore cars	1	Nov 14
Facts about the export facilitation program	5	Nov 15
GMH increases market lead	2	Nov 15
A million thanks Isuzu	2,1	Nov 21
GMH statement on new export credit scheme	6	Dec 19
New Detroit Diesel engines	2,1	Dec 20
1980		
Part 1	pp	1980
GMH employees donate to anti-cancer council [original	рр 2,1	Jan 22
· ·	2,1	Jan 22
photograph WITHDRAWN, photocopy available] GMH recall campaign	2	Jan 23
·	2 4	Jan 25 Jan 25
GMH market share at six year high		
GMH fits new filter to trimatics	2 4	Feb 7
GMH returns to profitability	-	Feb 28
Early retirement, voluntary termination long service leave incl.	miss	Mar 6
Pro rata and annual leave - to reduce labour force	99	





Gemini range expanded [original photograph WITHDRAWN, photocopy available]	2,1	Mar 4
New Commodore - more power, less fuel. RTV 1/80	2	Mar 17
New Commodore - more power less fuel. RTV 2/80	1	Mar 17
New Commodore - more power, less fuel (summary)	9	Mar 17
New Commodore - more power, less fuel (summary)  New Commodore - more power less fuel 15/80	<i>10</i>	Mar 17
Cruise control - A GMH first	2	
		Mar 17
Shadowtone to add prestige appeal [3 original photographs	38,3	Mar 17
WITHDRAWN, photocopies available]		M 04
Commodore maintains market leadership	4	Mar 21
GMH modified child seat	2	Mar26
Sheppard joins GMH	2	Apr 8
Brock facing big challenge	3	Apr 8
More luxury in 1980 Statesman	14	Apr 29
Part 2		
More luxury in 1980 Statesman (summary)	25	Apr 29
Diesel engine added to Isuzu KB range [2 original photographs	9,2	May 19
WITHDRAWN, photocopies available]		
GMH to establish plastics plant [original photograph	3	Jun 3
WITHDRAWN, photocopy available]		
GMH increases market lead	2	Jun 17
GMH expands Isuzu range	2	Jun 20
GMH plans to close its vehicle assembly plant at Pagewood, in	4	Jul 1
Sydney, on August 29	•	oui i
Wind tunnel to streamline Holdens	3	Jul 3
Shadowtone range expanded	2	Jul 16
Australia Post collects first local Isuzu	2	Jul 16
	2	
GMH cuts Gemini price		Jul 16
New Isuzu for light truck market	2	Jul 28
GMH responds to criticism	4	Aug 7
Commodore conquers desert	3	Aug 13
Commodore increases sales lead	2	Aug 15
GMH recalling approximately 700 Bedford buses to correct	2	Aug 20
steering fault	_	
Strike at GMH major glass supplier	2	Sep 1
Borg Warner contract	1	Sep 15
GMH opens new training centre	3	Oct 10
Commodore strengthens market lead [missing]	1	Oct 17
GMH shipped their largest single export consignment at a total	2	Nov 10
value of \$3.3 million [missing]		
Dandenong field day - 100 exhibits on display	11	Nov 25
'Export or die' is the way GMH director of supply described the	2	Dec 10
future of the Australian motor industry.		-
Vacationer released for holiday market	1	Dec 15
	-	





Part 1 Turbo Isuzu delivers Shell [original photograph WITHDRAWN, photocopy available] Ivan Deveson appointed GMH Director of Materials	pp 3,1 2	1981 u/d Jan 9
Management 'Around Australia Days' [6 original photographs WITHDRAWN, photocopies available]	4,6	Jan 9
Commodore sales record in December 4WD joins GMH commercial vehicle fleet [5 original photographs WITHDRAWN, photocopies available]	3 12,5	Jan 16 Feb 6
Mr James Butler appointed Manager, SA operations GMH trucks in action Acacia Ridge plant builds Gemini diesel - first Australian diesel	2 13 3	Feb 18 Feb 28 Mar 13
Financial results 1980 [Special release for employees] Financial results 1980 [General release] Gemini diesel - economy plus new diesel gives Holden Gemini extra MPG New GMH director GMH makes it 4 million GMH chalks up 4 million GMH makes first plastic part Sandpiper II gives Gemini further boost [original photograph WITHDRAWN, photocopy available]	5 9 2 10 1 1 3 3,1	Mar 19 Mar 19 Mar 19 Apr 3 May 6 Jun 2 Jun 2 Jun 18 Jun 22
Telecom to purchase Isuzu trucks for specialist work GMH appoints new public affairs director 50 <sup>th</sup> anniversary commemorative Commodore GMH denies 'J' car will be predominantly sourced from Japan John Bremner appointed a director of GMH James Butler appointed a director of GMH GMH names three new directors	2 1 1 1 1 1 2	Jul 7 Jul 16 Aug 4 Aug 21 Aug 21 Aug 26
Part 2 New Commodore: new sophistication, major engine changes New Commodore: new sophistication, major engine changes	13 53	Sep 29 Sep 29
(summary) GMH strengthens export market [original photograph	2,1	Oct 16
WITHDRAWN, photocopy available] GMH announce new 4WD New engine plant commissioned [2 original photographs WITHDRAWN, photocopies available]	9 19,2	Oct 27 Nov 9
Limited offer Vacationer released [original photograph	1,1	Nov 23
WITHDRAWN, photocopy available]  Motor vehicle industry expected to be in a position by 1990 to	1	Nov 30
exist without quota protection GMH comments on post 1984 policy statement	5	Dec 21





Part 1 Strong sales by GMH in December Post 1984 plan GMH clear industry leader in 1981 new options for top selling 4 tonner GMH launch new light commercial van New TF Gemini - further refinements, more value General Motors Holden fulfils Telecom order Holden 4 wheel drives assist successful expedition Developing the small diesel engine Strong first quarter for GMH Commodore leads in strong market Family II demand leaps as world market strengthens GMH appoints new director of marketing GMH returns to profitability in big turnaround Isuzu 'firefighters' GMH sponsors Wimbledon telecast Isuzu aids oil exploration Holden 'pick-up' beats the desert Isuzu mixes the hard stuff 'Jackaroo' outsells land cruiser in Japan Largest shuttle fleet order McPhee transport updates with Isuzu	pp 1 1 2 2,1 3 23,1 1 5 1 1 1 4 2,1 1,1 1,1 1,1 1,1 1,2,1 2,1	1982 1/82 Jan 13 Jan 21 Feb 4 Feb 9 Mar 3 6/82 7/82 8/82 Apr 5 Apr 22 May 4 May 7 May 27 Jun 22 Jun 22 Jul 6 Jul 6 Jul 6 Jul 14 Jul 15
Part 2 The Holden Camira: state of the art car One millionth automatic transmission Limited volume Commodore 'SS' Sydney company extends Isuzu fleet Air cargo containers go Isuzu Limited edition luxury nine seater Limited volume Commodore SS GMH to give away 180 cars Vacationer III Holden Rodeo wins Australian off-road championship SHH bulk feeds	69,4 2 1 2,1 2,1 4,1 1,1 2 1,1 1,1 2,1	Jul 20 Aug 27 Sep 13 Sep 15 Oct 21 Nov Nov 5 43/82 Dec 20
1983		
Part 1 Commodore sales record in December GMH registrtions in 1982 were 139, 181 units New GMH dirctor of manufacturing Mr Keith G Moss has been appointed Manager, GMH SA operations Isuzu corners 'on rails' New Isuzu crew cabs fill telecom order Rodeo rides high into 1983 GMH produces 200 000 engines at new plant - production hits 1000 per day	pp 2 3 1 1 2,1 2,1 16,2 2	1983 Jan 16 Jan 21 Feb 2 Feb 3 Feb 11 Feb 14 Feb 16





GMH to sponsor Oakbank race meeting 1983 Mr Keith G Moss elected Director of GMH Ltd	1	Feb 21 Mar 1
GMH financial results 1982  New TG Gemini range - wider choice - more value  Now a wagon foe Australia's top selling four	6 9,1 20	Mar 11 Mar 30 Apr 13
Part 2 First shipment of Vauxhall Cavalier wagon parts/components to the United Kingdom	1	Apr 13
Country fire authority evaluate Isuzus GMH exports grow as involvement with world car increases GMH presents camtech 4 engine for automotive training	1,1 2 1	May 4 May 4 May 10
New GMH plant builds ¼ millionth engine - GMH exports on the increase  BHP buys top selling Isuzus	3 2,1	May 11
Isuzu gives food for thought Isuzu crew-cab with arresting features Commodore police pursuit car GM cancer foundation honours 4 researchers	1,1 1,1 1,1 2	May 16 May 17 12/83 Jun 14
GMH engine exports reach ¼ million - GM car sales boom in Europe	4	Aug 9
New model extends Isuzu heavy duty series GMH release new shuttle passenger wagon Series II: De Ville and Caprice Camira range expanded More Isuzus to Telecom First Isuzu coach takes to the road	3,3 3,1 3 5,1 2,1 2,1	Aug 25 Aug 31 Sep 9 Sep 21
Gemini endurance drive 8-9 years motoring in 60 days 1983 Vacationer brings major savings Holden's expanding horizon Larger engine for Holden Rodeos Rodeo range refined for 1984	2 1,1 2 3 3	Sep 23 Sep 30 Nov 23 Nov 23 Nov 23
New Holden Jackaroos for 1984 Senior appointments Plan for 5 door hatchback manufactured by Nissan	3 2,2 2	Nov 23 Dec 13 Dec 20
1985		
GM-H launches a new range of light commercials: more Models, greater versatility Holden Jackeroo new for 1985 Holden Rodeo new for 1985 Holden Scurry new for 1985	pp 35,3	1985 July 17
1986		
GMH invests heavily despite loss GM-H launches the new Isuzu FSR range : mid range muscle FSR specifications	pp 5 20 13	1986 Jun 20 Sep 15





	pp	1987
2 photos - Over 80 percent of engines produced at Holden's		
are exported to the UK, Europe and US		
Photo – 1987 Pontiac Sunbird SE Coupe		
1987-1988 information handbook Holden's ship first export engines to US	1	Feb 23
One millionth Family II engine luncheon	3	May 6
Holden's manufacture one million 4 cylinder engines	2	May 20
Changes to Holden work vehicle range	2	87/2is
Isuzu introduce new 4x4 medium trucks	5	87/2is
Holden upgrades Jackaroo range	3	87/3is
General Motors entry in solar car race	2	Apr 29
Holden's introduce second shift at Elizabeth assembly plant	2	May 11
All new Holden Astra hatch individual style and new 1.8 litre	_ 14	Jul 15
performance		
World solar car challenge Holden/GM planning begins	3	87/14
GM Sunraycer: space frame in test schedule	1	Aug 5
Super motor for solar car	2	Aug 10
GM solar car - first drawings	2	Aug 17
New presses commissioned – Holden's start new era	6,3	Aug 28
GM Sunraycer unique aerodynamics special gold plated solar	8	Sep 10
canopy		
New Holden's management appointment	1	87/23
GM Sunraycer breaks world solar speed record	3	Sep 25
Sydney motor show new Group A previwed: Sunraycer	2	Oct 16
unveiled	0	0-140
1988 Commodore Group A - Holden's open the order book	2	Oct 16
Sydney motor show Group A press announcement	8	Oct 16
Holden Astra sedan - class-leading performance with	5	Oct 22
unmatched boot space Holden's appoint new Managing Director	3	Nov 9
Holden's appoint new Managing Director  Holden's and Toyota announce merger plans	8	Dec 11
Toyota, Holden link to form Australia's bigest automotive group	4	Dec 11
Dandenong vehicle assembly plant	1	DCC 11
Holden's releases the new Isuzu FTR and FVR range of trucks	10	
Unique engine/transmission for Isuzu FVR	8,2	
omque ongmentationnosion for louza i viv	0,2	
1988		
		4000
4000 \ / 1	pp	1988
1988 VL SS group A Commodore racing heritage	6	Feb 10
New milestone for Holden's - Production of one millionth export	4	Feb 25
engine New milestone for HEC - we manufacture our one millionth	1	Feb
export engine	ı	Len
Holden's boosts exports to Asia with launch of VL Commodore	3	Mar 21
in Thailand	J	IVICI Z I
Holden's celebrate the bicentenary with an exclusive limited-	3	Apr 27
adition Commodoro	J	, p. 21

edition Commodore





Holden's limited edition Calais wagon - exclusive style and performance	9	Apr 12
Holden's response to mid-term review of Government car plan General Motors-Holden's Automotive/Toyota Motor corporation	2 10	Apr 15 May 9
Australia press release - Historic signing launches biggest automotive group  Joint study into Dandenong car assembly plant	2	Jul 13
Sydney bicentennial motor show - Holden's biggest exhibit for years - Sporty Commodore S and SV 3800 make debut	2	Oct 13
Holden Special Vehicles introduce SV 3800 - the ultimate V6 Commodore	6	Oct 13
The value-added new VN Commodore S, a sporty, styish package	3	Oct 13
Commodore wagon grows with the family - unique third row seat option provides 7-seater capacity	2	Oct 13
Holden's unique Australian celebrates 40 <sup>th</sup> birthday	4	Nov 29
1990		
The 1990 VN group A Commodore SS	7+22	
The most 'collectable' Holden of them all	6	Aug 15
Americans arrive for world solar challenge Holden VG Utility Return of the Holden Ute	9,7,1c	Oct 19
Specifications		Aug 22
1991		
GM law enforcement technical information brochure Some tips from GM on children and motor vehicles		
General Motors answers the service technician's questions on Supplemental Inflatable Restraint Systems		
Holden records another safety first [missing]	4	Jun 23
Automotive safety crash avoidance briefing (GM news)	32,5 3pam	Jul 9
JL Apollo – more power, economy and a new model Fuel injected performance for new Holden Nova		Aug 15 Sept 4
Economy leader shows new style Holden Commodore VP	6,3	Sept 12 Oct 9
new levels of refinement for Australia's best selling car Bill Hamel's opening remarks VQ series II launch, Tuesday	5	Nov 12
October 12, 1991 Engineering presentation for VQ series II Statesman and Caprice national media launch Tuesday November	19	
12 1991 Marketing presentation Statesman series II national press launch Tuesday November 12 presented by Rob	7	
McEniry – Director of marketing		





1993 Commodore Series 11 - making a great car better	рр 2	1992 Jan 22
Gardner wins factory drive at Holden Racing Team	5,4	Feb 12
VIP drivers learn in style	1, 1	Feb 25
General Motors-Holden's Automotive Limited Second stage of	','	Mar 20
paint facility site opening, Elizabeth South Australia		a. 20
GMHA to invest \$120 million in new paint facility at		
Elizabeth plant	2,2c	
Mr Hamel's introductory remarks for Jack Smith at	_,	
Elizabeth pint facility opening	2	
Remarks by John F Smith Jr Vive Chairman GMC at the		
Paint shop ground-breaking	7	
John F Smith Jr		
History of Elizabeth manufacturing plant	2	
GMHA and its suppliers	2	
Holden's engine company fact sheet	1	
Welcome to the world of Holden - booklet	1	
Holden Jackaroo V6 family wagon		Apr 30
a new dimension in four wheel drives	16	
1992 Holden Jackaroo charts	13	
1992 Holden Jackaroo pricing	2	
1992 Holden Jackaroo features	7	
Record international entries for 1993 world solar car race	2,1	Jul 30
Terry Lewis takes 1992 Australian production car	2	Aug 4
championship		
A 'keener Barina' now priced under \$12 000	2,2	Aug 6
Holden ups the ante with Commodore IRS/ABS safety special	2,1	Aug 19
Olympic heroes get their golden Holdens	1	Aug 25
Holden's engine company celebrates two million 'fours'	2,2	Aug 27
Big names set for Grand Prix celebrity race	2,2	Sep 4
Calibra tops German car comparison The world's rarest Chevrolet?	2,1	Sep 10
Sandown shakedown a Bathurst boomer for HRT	1,1	Sep 16
Limited edition Calais takes on luxury imports	1,2 2,1	Sep 18 Sep 24
Commodore is 'fleet car of the year'	2, i 1	Oct 1
Holden's hot Nova hatch is an instant celebrity	2,1	Oct 12
GMHA reports \$36.9 million after tax profit in tough market	6	Oct 12
Holden announces factory-backed LPG option for Commdore	2,1	Oct 22
Holden's vacationer - twenty years a winner	2	Oct 29
'Famous Holden owners' 1993 calendar	2,2	Oct 29
GMHA announces new warranty policy	3	Oct 31
Holden's Sportsgirl Barina makes a popular comeback	2,1	Nov 5
Evan's 48-seat Holden	2,1	Nov 19
Red Cross seeks Christmas toy donations	1,1	Nov 19
Car market on the move, says Holden	2	Nov 25
What does a Tiger Month have in common with a V8 Calais	2,1	Dec 10
Holden's to import 'smart dummies' for car safety research	2.2	Dec 17





The Holden ute ambulance Holden gains ground in 1992 Oldsmoblie V8 breaks speed endurance records Holden's big new four set for motor show debut Reborn Monaros set for marathon re-run FJ Holden sales boom again Holden launches bigger, new-look Apollo Holden announces 'Apollo edge' program Ordynski to debut new Calibra in Targa Tasmania Australian suppliers awarded 'world's best' status by General Motors	pp 2,1 3,1 1,1 2,1 1,1 2 2,3 5,2 2,1	1993 Jan 19 Jan 21 Jan 29 Feb 5 Feb 8 Feb 11 Mar 4 Mar 4 Mar 9 Mar 12
Commodore running costs are lower, says fleet survey	2	Mar 12
Holden test cars can be 'recycled'	2,1	Mar 18
A big chance for apprentices	1,1	Mar 25
Oldest Holden owner meets newest Holden racer	1,1	Apr 8
Police Commodores go for a drag	2,1	Apr 20
Calibra looking good for Targa Tasmania	2,1	Apr 23
Holden's unique ambulance set for export	2,1	May 7
Young Holden designers predict the future	2,1	May 20
Holden's newest Nova has plenty of extras	2,1	May 27
Holden sponsors golf classic	1	Jun 7
Society of Automotive Engineers announces new President	3,1	Jun 8
Was this GM ute Australia's first	1,1	Jun 17
US auto newsbriefs	1	Jun 22
Holden's airbag is a safety first	2,2	Jun 30
GM electric car up and running	2,1	Jul 9
New-look Commodore offers increased safety, advanced engineering	3,6	Jul 13
Holden's 'genius key' beats car lock decoders	2,1	Jul 22
Big welcome for new Commodore	1	Jul 29
\$100 million invested in building Commodore quality	2,1	Aug 3
HRT names five man driver line-up for enduros	7,3	Aug 10
Darwin solar car set for challenge upset	2,1	Aug 12
Holden's 'Miss trim' sets fashion precedent	2,1	Aug 18
All-female race for GP celebrity challenge (plus Clive James)	2,2	Aug 24
Pit lane, here we come - top Holden apprentices join HRT's Bathurst crew	1,1	Sep 1
Holden's apprentice Miss Universe	1,1	Sep 1
New hopes, new livery for Holden Racing Team	1,1	Sep 2
The Holden precision driving team - 25 years old and going strong	1,1	Sep 10
commodore service costs take a dive	2,1	Sep 16
Holden's flying cars are selling cars	1,1	Sep 23
Race aces give celebrity drivers the good oil	2,1	Sep 23
'P' plate solar car will take on the world	2,1	Sep 30
Dame Edna joins all-female celebrity challenge	1,1	Oct 8
Holden's engine company wins world-class quality recognition	2,1	Oct 21
The famous FJ turns forty	1,1	Oct 27
All-female celebrity race entry list finalised	1.1	Oct 28





Motor Sport of the future? Holden racers accept the solar Oct 29 8,1 challenge 'Black box' brainpower makes Commodore top of the class 2,1 Nov 4 Darwin racer wins GM solar award 1,1 Nov 26 Greg Norman spearheads new Holden finance initiatives 2,1 Dec 1 GM concept car with Stallone 1,1 Dec 13 A Holden seat of Command 1,1 Dec 15

The million kilometre Commodore Commodore blitzes car awards Holden's safety family set to grow Acclaim wagon is also a winner New Commodore racer takes shape Holden apprentices hit the big time GM electric car sets land speed record All-new Holden Barina has Euro style and big car features For Holden's new racer, winning begins in the wind tunnel Prime Minister sends off Holden's two millionth export engine Holden's all-Aussie V8 is 25 and going strong Holden rolls Bentley? Holden marks 70 years with GM Holden regains passenger car leadership Turbo coupe adds dash to imported Holden Calibra line-up Dummy roo aids Holden safety initiative Holden's "dual fuel" system the best in the business Holden winner one in a million Holden outstrips market growth Holden backs wind tunnel research initiative Holden ambulance in demand Green the 'in' colour says Holden Skaife scores one-off Commodore Feathered friend features in fast female foray Holden on top in July Around Australia in 20 days and a '66 Holden Holden backs customer-friendly used car program Fast and furious female celebrity race on again Commodore series II offers additional refinement and more value for money Holden on top again in August - Best sales month in over a decade	1,1 2,1 1,1 2,1 2,1 1,1 2,1 2,1 2,1 2,1	1994 Jan 13 Jan 21 Feb 10 Feb 24 Mar 2 Mar 28 Apr 7 Apr 12 Apr 28 May 5 May 26 Jun 9 Jun 9 Jun 15 Jun 24 Jun 29 Jul 7 Jul 8 Jul 15 Jul 22 Aug 1 Aug 8 Aug 5 Aug 26 Aug 31 Sep 7 Sep 8
decade Holden marks 25 years in motor sport Holden maimtains top position	2,1 2	Sep 13 Oct 10
Three months of leadership Driver training scheme for Holden owners Female racers on the pace Holden lion takes on a new look Holden hosts GM design vice president	2,1 2,2 3,1 3,1	Oct 14 Oct 25 Nov 10 Nov 22





Holden wins big NZ police contract Holden bounces back Best Commodore sales month ever	2,1 2	Dec 1 Dec 7
Holden's smart buy finance redefines new car affordability New 1995 Commodore racer approved	2,7 2,2	Dec 8 Dec 21
1995		
Holden record sales growth leads industry Top-level appointee takes on regional purchasing role at Holden	2 3,1	1995 Jan 9 Jan 18
Holden wins major industry award Australia's best selling car now even better value - new Holden Commodore Equipe	2,1 2,1	Jan 19 Jan 26
Want a drag? Police take up the challenge First Holden man signs off Holden airbags: injury reductions exceed expectations Holden takes the luxury lead - Statesman and Caprice outsell rivals	3,1 2,1 3,2 3,1	Feb 2 Feb 2 Feb 16 Mar 3
Age does weary themGM study shows Design-it-yourself is is Opel's new future car Holden's Barina Gsi spells out style and performance in a class-leading safety package	3,1 3,2 2,1	Mar 8 Mar 16 Mar 21
Green light for Holden 50 years ago New VS Commodore with Ecotec V6 sets higher standards in safety, performance and economy	1,1 3,2	Mar 28 Apr 5
High-tech Holden test dummies aid neck injury research Crash-pulse dispels theory 'They don't build 'em like they used to'	2,1 2,1	Apr 12 Apr 12
Limited edition Brock nostalgia print now available Kids go legal with rally Commodore Holden's bumper breakthrough Laurie Sparke – Manager, Advanced engineering. National Road Safety award speech Commodore airbag performance – 18 months field experience – booklet Monash University – efectiveness of airbags in Australia -	1,2 2 2,1 3	May 4 May 10 May 31 Jun 1
booklet Holden wins national road safety award Holden's 'dummy doctor' tends the wounded Holden war effort - 'Australia remembers' The stylish Calibra coupe now offers V6 performance Australia prepares for in-car satellite navigation Holden workers salute a V6 engine in half a million Boom sales for Holden ute Multi-million dollar investment boost for Holden's engine company	2 2,1 4,1 3,1 2,1 2,1 2,1 7,1	Jun 21 Jun 28 Jul 14 Jul 18 Jul 31 Aug 3 Aug 9 Aug 16
Major vehicle financier now wears a Holden badge Holden national leasing steeers in a new direction The GREENing of Australia	2 2 2	Aug 16 Aug 16 Aug 21





Holden's \$120 000 prize for Bathurst winners Commodore sales best ever Updated Holden Apollo offers extra features, extra value GM 'Chairiot' sets speed records Holden Commodore Vacationer - the great value opportunity Holden tops September sales Statesman international has individual appeal Holden personnel 'go public' at Sydney's motor show Holden's Laurie Sparke wins engineer of the year award Perkins collects asecond Bathurst prize Formula Holden back on track The Holden 'divvy' van returns	2,1 1,1 2,1 3,2 2,1 2,1 2,1 2,1 2,1 2,1 2,1 2,1	Aug 28 Sep 5 Sep 7 Sep 12 Sep 19 Sep 26 Oct 6 Oct 12 Oct 23 Oct 27 Nov 2 Nov 8 Nov 15 Nov 27
Holden leads industry in November	1 3,1c 1,1	Dec 7 Dec 19
Rodney M Keane: Director – manufacturing operations Holden plant sets production record	1,1c 1,1c	Dec 20
1996		
1995 - a year of 'best ever' for Holden Holden's record sales contribute to 14 per cent new vehicle sales increase in Asia Pacific for 1995	2,1 2	1996 Jan 8 Feb 1
Holden jumps to no.1 in new car sales The Holden Barina Grand Prix' wins on value Holden's unique new Combo delivers unbeatable van value, car-	2 2,1 4,1	Feb 7 Feb 8 Feb 13
like comfort and safety Celebreties take up the Grand Prix challenge Young drivers take the road to F1 through Formula Holden New Holden Astra model, raodster concept and electric car	2,1 2,1 4,4	Feb 16 Feb 27 Mar 1
feature in motor show display Holden leads again in February Holden receives 'womwn and sport' award Turner exhibition a natural first for Holden Introducing the 1996 Holden Commodore Equipe - Australia's	2 2 2 2,1	Mar 7 Mar 7 Mar 15 Mar 18
best selling car now offers even better value Holden's Barina city now offers extra power and more options Electric future for Holden Combo? Holden jumps to no.1 in 1996 car sales Holden financial results and second car line announcement Holden earns strong after tax profits for 1995 - announces	2,1 2,1 2,1 2,1	Mar 25 Apr 26 May 7 May 8
plans for second car line at Elizabeth Bill Hamel – Chairman and Managing Director Rod Keane – Director, manufacturing operations Buyers vote Holden ute Australia's most popular Commodore Series II - A successful formula and refined Holden tackles the challenge of side impact protection	13,10 7,1c 1,1 5,2 3,2	May 15 Jun 10 Jun 14





Holden looks to improving race car safety	3,1	Jul 1
Holden's big half year	3, 1 1	Jul 5
Classic Holden stands out in London	2,2	Jul 10
'Design your own' Holden's	2,2	Jul 17
Holden renews support for solar challenger	2,1	jul 25
Holden tops July sales	2, i 1	•
		Aug 7
Holden invests \$1 million in high tech customer phone link	2,1 2	Aug 16
Holden achieves world-class quality recognition		Aug 23
The changing face of Holden	2,1	Sep 2
Even greater peace of mind for used car buyers through Holden	2,1	Sep 2
network Q	0	0 0
More 'best ever' sales results for Holden	2	Sep 6
Holden supports secondary school team in world solar challenge	2,1	Sep 16
Holdens on sale again in Fiji	1	Sep 27
Maxx future car, Bathurst-winning Commodore supercharged V6	3,2	Oct 10
and series II Equipe feature at motor show	_	
Award clean sweep for Holden Statesman	2	Oct 24
Golden era looms in car colours	2,1	Oct 24
Holdens, Holdens and more Holdens	2,1	Oct 25
Women do battle in Holden Astra celebrity challenge	2,1	Oct 31
General Motors rules in world motor sport	1,1	Nov 14
Holden Combo most economical small van	2,1	Nov 15
The car that started Holde's race track dominance	2,1	Nov 28
Peter Thomas takes up Holden post following HEC restructure	2,1	Dec 4
Holden achieves international quality certification	1	Dec 9
New look for Holden race cars in 1997	1,1	Dec 13
Formula Holden in prime time at the 1997 Australian Grand Prix	2,1	Dec 16
Holden advises on child safety	3,2	Dec 17
1997		
	_	1997
Commodore Australia's best selling car for 1996 in Holden's	5	Jan 8
year of outstanding achievement		
New managing director for Holden	2,1	Jan 29
Holden and McDonald's in record car promotion	2,1	Feb 3
Stylish Statesman international will further boost sales growth	3,2	Feb 3
McDonald makes his mark in racing	2,1	Feb 6
Record year ahead for Formula Holden	2	Feb 12
An all female affair for Melbourne Grand Prix	2,1	Feb 13
Junior Astra winner	1,1	Feb 14
Record Formula Holden prize money	2	Feb 24
Commodore Esteem offers \$3000 in extra features at no extra	2,1	Feb 28
cost Barina Lambada offers individual style and luxury features	2,1c	Apr 8
Perkins cranks up team of vintage tractors	3,1	Apr 11
The wildest ride on earth	3,1	Apr 15
Women racers to team up	2,1	May 21
Holden super ute, super sales	2,1	May 31
Holden's dynamic Vectra sets a new benchmark	6,3	Jun 3
Police favour uniform Holdens	0,3 2,1	Jun 16
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Holden for the Himalayas Aussie rally driver stars on world stage in Astra Formula Holden's bright young star joins list of greats Holden announces millennium partnership for Sydney 2000	2,1 2,1 2,1 2	Jul 16 Jul 17 Jul 28 Jul 31
Olympic games Fresh fashion colours, improved driveability for Barina city and	2,1,1	Aug 6
awing 36% more power and improved ride and handling for Holden Combo 'little big van'	c 2,1	Aug 11
Holden's 'best Bathurst banner' competition Deborah Hutton to represent Holden's small and medium cars A new lion joins the pride Introducing the totally new Holden Commodore VT - Australia's favourite car enters a new era of style, space, safety and high-tech refinement	1,1 2,1 1,1 5,4	Aug 12 Aug 13 Aug 25 Aug 26
Jason and the \$2.50 sponsor Holden builds its three millionth four-cylinder engine Female V8 duo first ever at Bathurst All-new Commodore VT wins prestigious award Holden heads for historic hat trick at Bathurst Holden rookies set for Bathurst Sporty 'iD' holden Vectra Holden's Lang Lang proving ground passes forty-year milestone	1,1 2,1 2,1 2,1 2,1 2,1 2,1 2,2	Sep 16 Sep 26 Sep 29 Sep 30 Oct 3 Oct 6 Oct 7 Oct 14
Holden's all-new Commodore and Calais VT, Barina Cabrio, Vectra iD and 'boss' ute make motor show debuts	3,1	Oct 16
Holden combo buyers offered \$500 worth of sign writing - free Bathurst banners add spice to big race weekend	2,1 1,1,1 C	Oct 20 Oct 27
Holden safety technology is world-leading Booming VT Commodore sales drive Holden to the top in	3,1 1,1	Nov 6 Nov 11
October Holden's all-new Calais VT has 'set and forget' headlights Golden Girls go for chequered flag Holden set to celebrate 50 years 1948-1998 VT Commodore wins Australia's premier design award Commodore takes over as Australia's best selling car Commodore drivers switch on traction control Fifty years of Holden taxis Holden's year of achievement finishes on a high note	1,1 2,1 2,2 1,1 1 2,1 2,1 3,1	Nov 12 Nov 18 Nov 29 Dec 4 Dec 8 Dec 12 Dec 18 Dec 19
1998		
Holden dominates last quarter in year of record new car sales Three new Holdens from Isuzu – General Motors (Isuzu) New generation driver Steve Ellery debuts for Holden young lions	2 5,5c 4,2	1998 Jan 12 Jan 12 Jan 20
VT Commodore caps sales success with wheels 1997 COTY New Commodore wagon offers class leading capacity, 7 seater versatility	2,1 2,1	Jan 21 Jan 30





Holden maintains sales momentum into 1998 Amalgamation brings name change The Year Ahead - Media Luncheon Opening remarks by Jim Wiemels James R Weimals - biography Holden 50th Anniversary Calendar Holden in Australia Holden Milestones	1 1 10 1 1 8 10	Feb 5 Feb 6 Feb 6
Holden Suburban prices announced (Isuzu) Commodore 'iD Series' has individual flair I-GM appoints new produst planning and engineering manager (Isuzu)	1,1c 2,1 1	Feb 9 Feb 16 Feb 16
Olympians go for chequered flag Limited edition Holden ute commemorates 50 years of Holdens Marginal price increases for V6 Rodeos and new Jackaroos (Isuzu)	4,2 2,1 2	Feb 17 Feb 23 Feb 25
V6 power allows Holden Rodeo to meet wider needs (Isuzu) The Holden one tonner is back – 90s style (Isuzu) 50th anniversary ute and Barina Cabrio among the highlights of a big Holden lineup at the Melbourne Motor show.	2,1c 4,1c 3	Feb 25 Feb 25 Feb 27
At under \$20 000 Holden's Barina Cabrio is the most afforbable convertible  Holden legends on display at the Australian Grand Prix	2,1	Feb 27 Mar 3
Holden continues to lead the market Golden Holden oldies - The FE Holden V8 ute – Holden ute joins supercar circus Holden drives clean air 2000 message to the classroon New round of rewards extra for the GM card from Holden	1 2,1c 1,1c	Mar 5 Mar 16 Mar 20 <i>Mar 27</i> <i>Mar30</i>
'iD series' options increase the appeal of Holden's popular ute New appointment to Holden Ltd Board of Directors Holden six months leadership highlights industry record sales performance	2,1c 1 2	Mar 31 Mar 31 Apr 6
Holden Ltd 1997 profit - low margins hit earnings Note to motoring editor: Gms advanced technology vehicles	5 18, 2c	Apr 8 Apr 9
New marketing manager at I-GM (Isuzu) General Motors reveals family of earth friendly vehicles Golden Holden Oldies - The 48-215(FX) Holden 1948-1953 Holden gets into gear	1,1c 19 3,1c 1,1c	Apr 15 Apr 22 Apr 29
Holden continues record breaking sales push GM honours local suppliers LPG Commodore can drive from Sydney to Adelaide without refuelling and with gas to spare	1 1 2,1c	May 6 May 8 May 18
The new Series III Holden ute SS is one of a kind	5,1c	May 19 May 23
Holden announces a major export drive - Left hand drive  Commodores bound for the middle east	3,1c +4	May 25
Holden exports - background information Series III Holden Statesman and Caprice set the standard GM card boosts 4 cylinder sales for Holden Three years on and still driving business	2,1 9,2c	May 25 Jun 2 Jun 3 Jun 3
Holden tops sales charts for eighth successive month	1	Jun 4





Australian scientists share in \$750 000 General Motor's Cancer Research Prize	2,1c	Jun 10
Holden Rodeo recommended retail prices (Isuzu) Strong demand for new diesel Holden Jackaroo (Isuzu)	1 3,1c	Jun 11 Jun 11
Golden Holden Oldies the FJ Holden HRT and Perkins debut - New VT race Commodore	1,1	<i>Jun15</i> Jun 16
The Limited Edition 50th Anniversary Commodore delivers extra style and added value	3,1c	Jun 23
Castrol Cougers back for Sandown and Bathurst	1,1c	Jun 30
New V6 Holden Rodeo tops one tonne power (Isuzu)  New petrol four, more V6 models compelte Holden Rodeo  upgrade (Isuzu)	2,1c 3,1c	Jul Jul
New National light commercial slaes manager at I-GM (Isuzu)	1,1c	Jul 1
Holden maintains sales momentum	1	Jul 6
Holden's side impact airbag is a safety first	3,2c	Jul 10
Golden Holden Oldies - The EH Holden (1963-1965)  Jackaroo's credentials to be put to the test again in 1998 round	3,1c 4,1c	Jul 14 Jul 21
Australia trial (Isuzu)	7, 10	Juizi
Golden Holden Oldies - The HK Holden Monaro (1968-1969)	3,1c	Jul 22
100 wins for Holden	2,1c	Jul 27
Holden Combo buyers sign up		Jul 29
Holden's comprehensive one tonne Rodeo range (Isuzu)	4,2c	Aug
Holdens history on display Holden No 1 in July new car sales	1,1c 1	Aug 6 Aug 6
Football, meat pies, kangaroos andCanbra cars?	3,1	Aug 10
Stylish limited edition Holden Calais is a Golden Anniversary  Special	3,1c	Aug 11
Holden deals its hand with 'legends' collector card series	1,1c	Aug 17
Holden V8 Bathurst champions in Vectra challenge for AMP 1000	2,1c	Aug 24
'From desert strom to Detroit' Cadillac becomes first automaker to offer night vision technology	6,1c	Aug 31
Holden leapfrogs Toyota to regain market leadership	1	Sep 4
Holden Rodeo outsell Hilux (Isuzu)	2	Sep 11
\$70 000 HSV Club Sport safety car on offer in 'best Bathurst banner' competition	1,1c	Sep 13
Holden's all-new Astra delivers innovative design, high-tech appeal and high feature levels in a compact package	6,2c	Sep 15
Holden adds a stylish, all new wagon and powerful new engine to its popular Vectra range as local production begins	6,2c	Sep 18
Aussie Vectra chance for Bathurst	2,1c	Sep 27
First and second for Holden Jackaroo in playstation round Australia 1998 rally (Isuzu)	2	Sep 28
New Holden Director of sales and marketing		Sep 28
Note to motoring editors: Opel presents its first driveable fuel- cell powered Zafira		Sep 29
oon poworou zumu		Sep 29
Opel presents driveable fuel-cell powered Zafira		•
Golden Holden Oldies - The FB Holden 1960	3,1c	Oct 1
Holden initiative for disabled drivers	1,1c	Oct 1





50th anniversary Statesman blends stand-out style and limited	3,1c	Oct 6
edition luxury Holden tops market once again	1	Oct 6
General Motors streamlines global automotive business.	4	Oct 6
Wagoner named President and Chief Operating Officer.	7	Octo
'Number one' Holden, all new Astra and 1999 V6 Frontera	2 20	Oct 12
feature at Sydney Motor Show	3,2c	OCI 12
New Holden Frontera coming (Isuzu)	6,2c	Oct 15
Four new Holden Frontera models target 'can do' lifestyle	2,3c	Oct 15
(Isuzu)	2,30	
Holden unveils coupe design study		Oct 15
Rex is a Holden original	3,1c	Oct 19
Golden Holden Oldies - Stars of the seventies	6,1c	Oct 26
HQ Holden (1971-1974) & VB Commodore (1978-1980)		
Big new petrol and diesel power for 1998 jackaroo (Isuzu)	6,2c	Nov
Holden's 50th anniversary video	1,1c	Nov 4
Golden Holden Oldies The Holden Torana (1967-78) - A	4,1c	Nov 4
Bathurst Legacy		
Golden Holdens shine at Bathurst	5,1c	Nov 5
Holden leads October market	1	Nov 6
Commodore safety systems win engineering excellence award	2,2c	Nov 17
Free Holden family day at Powerhouse museum Nov 29		Nov 18
Left-hand drive Holden Commodore wins 'star of the show' in	1,1c	Nov 20
Brazil		
Harbour Bridge toll free for Holden owners		Nov 24
Bathurst banners add spice to big race weekend	1,1	Nov 24
Famous launch of first Holden is re-enacted, fifty years on	5	Nov 29
City cavalcades, nationwide displays salute Holden's 50 <sup>th</sup>		
anniversary		
Holden 50 year facts 1948-1998	1	
Colour graph	1	
James R Wiemals Vice President General Motors Corporation	5	
& Chairman & Managing Director Holden Ltd		
Holden's 50 <sup>th</sup> Anniversary Re-enactment Celebration Sunday		
29 November 1998		
The 48-215 Holden - Background information	4	
Holden in Australia (1854-1940)	2	
HoldenTime line 1854-1998	18	
Reproduction press release	8	
New Sales promotion manager ir I-GM (Isuzu)	1	Dec 2
TAFE students benefit from \$1.5 million Holden engine	2,1c	Dec 3
donation		
Best November result for Holden in twenty years	1	Dec 4
Commodore iD wagon with LPG offers individual style and	2,1c	Dec 7
economy		
Holden sponsorship for a greener Sydney 2000	2,1c	Dec 11
Record production, booming sales and Commodore leadership	3	Dec 14
in Holden's 50 <sup>th</sup> anniversary year		
'World first' quality certification for Holden engine operations	1	Dec 14
Holden appoints media buving service		Dec 12





		1999
Best Holden sales results in 20 years	2,1c	Jan 7
Holden No 1 in passenger car sales		
Commodore best-selling car for 1998		
Holden sets vehicle production record	1,1c	Jan 19
Holden's new-look marketing team	1,1c	Jan 22
New Astra concept race car	1,1c	Jan 25
Holden's award winning Astra and brand new V6 Frontera		Jan 27
feature at Brisbane Motor Show		
Young Holden designers illustrate motorsport calendar	1,1c	Jan 29
Barina's spunky BG claims silver AME award	,	Jan 29
Holden first-up winner in 1999 sales race	1	Feb 4
Automotive exports and Australia's economy - Excerpts from	2	Feb 8
'The year ahead', a media address given by James		
Wiemels Chairman and Managing Director, Holden Ltd.		
2/2/99		
Opel speedster offers exceptional driving		Feb 10
New Frontera to build on Holden sales surge (Isuzu)	2,1c	Feb 11
Holden Frontera design: whenever, wherever, forever (Isuzu)	3,5c	Feb 11
Holden announces Frontera pricing (Isuzu)	1,1c	Feb 11
Holden 'Hot Wheels' supercar leads V8 contenders	1,1c	Feb 16
General motors predicts breakthrough in fuel cell technology	3,1c	Feb 18
New WA zone light commercail manager for I-GM (Isuzu)	1,1c	Feb 22
Holden's stunning coupe, limited edition Commodore Equipe,	3	Feb 23
SS ute, award winning Astra and brand new V6 Frontera		
at Melbourne Motor Show		
Green light for Holden coupe		Feb 23
Commodore Equipe offers a great deal: \$3,500 worth of added	3,1c	Feb 23
value		
Holden's limited edition ute SS is back by popular demand	2	Feb 23
Holden's best February new car sales in twenty two years	2	Mar 4
Holden sponsors the Footy Show NSW Qld		<i>Mar 16</i>
Holden sponsors the Footy ShowVic SA WA		<i>Mar 16</i>
The V8 Supercar of the next century		Mar 24
Holden SatNav shows the way	2,1c	Mar 29
Holden March sales highest in 23 years	2	Apr 8
New Managing Director for Holden	2,1c	Apr 28
Holden announces 1998 results - strong performance in tough	5	Apr 29
environment		
Holden tops April sales	1	May 6
Holden Barina helps new Children's Hospital Appeal		May 6
Holden 'Community Combos' help Sydney charities	2,1c	May 21
Series II VT Commodore and Calais improve on a winning	7,1c	Jun 1
package		
Holden number one in new car sales	1	Jun 4
Generation III V8 begins a powerful new era of Holden	6	Jun 9
performance		
Superior style, comfort and performance for new Statesman	7	
and Caprice	2c	
'Heart and Soul' hits the snot for Holden	2 1c	Jun 30





Holden employees farewell the last Aussie-built V8 Holden's best June sales results in 26 years GM celebrates 60 years of the automatic transmission Six months of record LCV sales for Isuzu-General Motors	3,1c 1 2,1c 2	Jun 30 Jul 6 Jul 6 Jul 19
(Isuzu)	2	Jul 19
Holden celebrates its three millionth engine export  Holden appoints new general amnager marketing	4,4c	Jul 26 <i>Aug</i> 3
The stylish JS series II Holden Vectra Fine tuned good looks, new Getrag manual transmission	5,3c	Aug 4
The Holden Commodore comes of age	3,1c	Aug 4
Holden tops July new car sales	1	Aug 5
Garland and Brock to contest rally (Isuzu)	2,1c	Aug 6
World record ute attempt at Deniliquin	1,1c	Aug 19
Holden Rodeo new market leader (Isuzu)	1,1c	Aug 19
120 Holdens to be wrecked for a good cause	1,1c	Aug 27
'The Footy Show' recruits Holden Combo	1,1c 13,2	Aug 31 Sep 1
Peter Hanenberger – speech to Australian media	•	Sep i
Holden's best August sales result in twenty years – Record	C 1	Sep 6
continuous 24-month sales leadership for Commodore over Falcon	,	оср о
Holden announces next stage of \$1 billion export drive	3,2c	Sep 8
left-hand-drive Statesman/Caprice models set for volume sales in the Middle East	,	'
Holden responds to engine plant job speculation		Sep 8
John F Smith Jr autobiography		Sep 8
Holden introduces four elite performers: the Olympic edition Commodore, Vectra, Astra and Barina.	4,1c	Sep 10
'Olympic' edition Jackaroo (Isuzu)	1,1c	Sep 10
Correction to Option pricing – Olympic edition Holden Commodore	1	Sep 13
New Holden Rodeo 'sport' model (Isuzu)	2,1c	Sep 20
Upgrades for Holden Jackaroo and Monterey (Isuzu)	4,2c	Sep 20
Holden names twin lion cubs	1,1c	Sep 24
Dual fuel for Holden Rodeo ow available (Isuzu)	1	Sep 30
21 years of Holden Commodore – Commodore Classics 1978- 1999	7,2c	Oct 1
Commodore 21 year facts	1 6	
Commodore 21 year milestones Holden Commodore Evolution	3	
Bigger range more refinements for Holden Jackaroo	3	Oct 1
Holden supports world solar challenge racers	2,1c	Oct 5
With help from Holden, students shape a career in clay	2,1c	Oct 7
modelling	_,	
Holden leads new car sales	1	Oct 7
Holden leads successful world record ute muster	2,1c	Oct 8
Commodore lion king celebrating 21 years	1,1c	Oct 12
The story of Australia's most popular car by Bill Tuckey		
		Oct 14
Stunning Astra turbo coupe		
Design by Holden, engineering by Suzuki, badge by Chevrolet Holden commodore celebrates 21 <sup>st</sup> birthday milestone	2,7c 2,1c	Oct 19 Oct 26





Holden C	uo hot favourites for Bathurst ommodore comes of age at Bathurst onsolidates lead	2,1c 5,1c 1	Nov 3 Nov 4 Nov 10
	nnounces Jackaroo and Monteret pricing	1	Nov 10
	on show at Victorian all Holden day	2,1c	Nov 16
	opoints Sydney Director	1	Nov 17
	position puts more focus on Sydney market	•	1101 17
	affordable Barina Cabrio is set for a sellout summer	2,1c	Nov 17
	ns up at Perkins/Castrol racing	1,1c	Dec 1
	aintains sales momentum	1	Dec 6
	odeo LT sport prices announced (Isuzu)	1,1c	Dec 10
	man targets V8 race at Albert Park	2,1c	Dec 10
	troduces stylish iD series Astra	3,1c	Dec 15
Record p	roduction, expanding exports, market leadership – nlights for Holden Jan-Nov 1999	3	Dec 22
2000			
		pp	2000
Bigger ra	nge, more refinements for Holden Jackaroo (Isuzu)	7,6c	Jan 1
	umber one in 1999	3	Jan 7
	ins market leadership in 1999	3,1c	Jan 7
	ng range delivers number on result	ŕ	
	Motors will exercise option to take sole ownership of		Jan 10
	ght commercials and Isuzu trucks push Holden to	2	Jan 11
	nber one (Isuzu)		
	troduces robo roo series two	1,1c	Jan 12
	Holden Frontera (Isuzu)	2,2c	Jan 19
	acing team reveals 2000 livery	2,1c	Jan 21
	den strengthens its motorsport presence		
	on, Holden continues Olympic games support role	2,1 1	Jan 31
	ontinues sales lead in 2000		Feb 4
luxu	ernational offers exclusive blend of performance, ury and style	2,1	Feb 8
	rontera design – whenever, wherever, forever		Feb 11
	eam of champions	1,1c	Feb 16
	pearheads growth in Australian automotive exports	3	Feb 17
Holden at	the Melbourne International Motorshow	,	Feb 21

More retail buyers choose Holden

Holden Frontera pricing

added value

Astra hatch

Holden's comprehensive Rodeo range (Isuzu)

Holden maintains momentum in new car sales

Two Jackaroos to go on Footy Show (Isuzu)

Upgrades, airbags for Holden rodeo (Isuzu)

Olympic edition Commodore series II sports over \$4000 in

Holden introduces a stylish sedan to complement its popular

New Holden models, concept vehicles and future technologies

Holden appoints new Public Affairs manager, NSW & Qld

Mar 1

Mar 1

Mar 1

Mar 3

Mar 3

Mar 3

Mar 6

Mar 7

Mar 7

Mar 8

4,5c

2,1c

3,2c

3,2c

1,2c

1,1c





Auto option boosts Holden Jackaroo (Isuzu) 2,2c Mar 17 Holden improves disabled driver aid 1,1c Mar 22 Holden and CSIRO showcase future car technology a, 1c Mar 30 an Australian and world first Command role for Holden in Olympic torch relay 7,1c Mar 31 First quarter sales records for Holden 10 Slympic edition ute carries up to \$3,500 in extra value Holden's side impact safety project wins engineering excellence award 40 new Holden's to be wrecked in a good cause 1 May 3 Holden consolidates in competitive market 3 May 4 Holden defies market jitters and tops sales in April 2 May 18 Olympic team 5 Commodore hybrid electric 4,1c Holden unveils green car Limited edition Statesman International has exclusive appeal 7,1c May 25 Holden Jackaroo and Monterey pricing (Isuzu) 7,2c Jun 2 May 3 Holden Jackaroo and Monterey pricing (Isuzu) 7,2c Jun 2 May 3 Holden Extends alse lead 7,2 Jun 6 Olympic flame to travel in race car around Bathurst 1,1c Jun 6 Motors (Isuzu) 2,1c Jun 6 Motors (Isuzu) 3,3c Jun 6 Motors (Isuzu) 3,3c Jun 19 Motors (Isuzu) 4,6c Jun 19 Motors (Isuzu) 4,6c Jun 19 Motors (Isuzu) 4,6c Jun 19 Post GST pricing 1 Jun 19 Motors (Isuzu) 4,6c Jun 19 Post GST pricing 1 Jun 19 Motors (Isuzu) 4,6c Jun 19 Post GST pricing 2 Jun 19 Motors (Isuzu) 4,6c Jun 19 Post GST pricing 2 Jun 19 Motors (Isuzu) 4,6c Jun 19 Post GST pricing 2 Jun 19 Motors (Isuzu) 4,6c Jun 19 Post GST pricing 3 Jun 19 Jun 19 Holden sets the pace in half year car sales Solar car lights up Olympic Idme Holden Commodore creates new Australian motorsport record 1,1c Jul 19 Peter Brock supports greenfleet program 1,1c Jul 17 Holden was unique research to improve side impact protection 1,2c Aug 28 VX Commodore to build on VT's market-leading success VX Commodore pricing information Holden Commodore VX product information 2,1c Aug 30 May 30 May 40 M			
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Holden's Olympic edition ute carries up to \$3,500 in extra value   Apr 10   May 2   excellence award   40 new Holdens to be wrecked in a good cause   1   May 3   Holden consolidates in competitive market   10   May 4   Holden defies market jitters and tops sales in April   2   May 4   'One of a kind' Holdens go under the hammer to help our   1,1c   May 18   Olympic team   Ecommodore hybrid electric   Holden unveils green car   Limited edition Statesman International has exclusive appeal   2,1c   May 25   The Olympic torch passes from FE to VT   2,1   May 25   Holden appoints new manufacturing director   1   May 31   Holden Jackaroo and Monterey pricing (Isuzu)   1,2c   Jun 5   Holden extends sales lead   1   Jun 6   Castrol racing's Russel Ingall debuts new race car livery   1,1c   Jun 6   Olympic flame to travel in race car around Bathurst   1,1c   Jun 7   New President and Managing Director for Isuzu-General   2,1c   Jun 9   Motors (Isuzu)   Garland on track for 2000 Australian safari (Isuzu)   2,1c   Jun 13   Holden upgrades Frontera range (Isuzu)   4,6c   Jun 19   Post GST pricing   3   Jun 19   Post GST pricing   5   Jun 19   P		-	
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Holden's \$300 000 vehicle donation assists tafe training programs in five states	2,1c	Sep 8
Marathon task for General Motors fuel cell vehicle	2,1c	Sep 8
Two 'one off' Holdens auctioned for \$190 000 at Prime Minister's Olympic dinner	2,1c	Sep 12
New look for Holden's racing Commodores	1,1c	Sep 13
Volunteers keep Holden's Olympic fleet rolling	2,1c	Sep 28
Holden and Westpac add value to the GM card introducing the new Holden Mastercard	2,1c	Oct 6
Holden maintains sales momentum	1	Oct 11
Holden's upgraded JS series II Vectra offers a new 2.6 V6 engine and even higher feature levels	4,2c	Oct 11
Holden's Olympic vehicles go on sale	2,1c	Oct 30
Holden gladiators	1,1c	Nov 8
Holden continues sales momentum	1	Nov 6
Holden sponsors surf lifesaving Australia	2,1c	Nov 15
Holden previews new ute, Sandman panel van concept, smart info-technology, latest releases and designs	6,1c	Nov 16
Holden brings the Sandman panel van back to the future	3,1c	Nov
Holden joins the Greenhouse challenge	,	Nov 24
Holden continues strong sales momentum	1	Dec 6
Best November sales since 1972	C 0-	D 10
Introducing the all-new, versatile VU Holden ute	6,3c 4	Dec 13
Engine plant for the 21 <sup>st</sup> century – Holden invests in tomorrow's technology with new V6	4	Dec 13
The sporty special edition Commodore Lumina offers \$3,500 worth of added value	2,1c	Dec 15
Monaro – its back	2,1c	Dec 18
Holden breaks production records in a year of achievement	2	Dec 21
2001		
Holden leads passenger car market		2001
Commodore highest ever monthly sales, best selling car for 2000	2	Jan 8
Holden's Sandman and ECOmmodore on show in Detroit	2,1c	Jan 19
True Blue Holden originals are still going strong after 50 years	2,1c	Jan 22
Holden exports move into high gear Export revenue on 2000 exceeds \$1 billion	2,1c	Jan 31
New look for Perkins Castrol Racing in season 2001	2	Jan 31
Holden kicks off 2001 with best January sales since 1979	2	Feb 6
HRT reveals 2001 season livery	3	6 Feb
Kmart racing maintains Holden links for 2001	2,1c	
Introducing the new generation Holden Barina more style, space, safety technology, fuel efficiency and driving enjoyment	6,2c	Feb 26
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Holden volume growth delivers strong earnings- domestic and export gains lay foundation for investments in new products, manufacturing processes and growth initiatives	3,1c	Feb 27
Holden street smart UTEster raises the roof Holden introduces all-new Barina and UTEster concept, previews Zafira compact wagon, Astra three door and	4,3c 5,3c	Mar 1 Mar 1
sporty Barina Sri, shows off 2001 ute and Vectra Equipe Holden's limited deition Vectra Equipe brings \$3000 worth of added value	2,1c	Mar 6
Holden records best February sales since 1975 A winning team is a team of champions Holden appoints a new director – human reseouces Andrea Grant is the first woqmn to join the Holden Board	2 1,1c 2	Mar 6 Mar 13 Mar 30
Indimidating streets of Adelaide provide Kmart racing team's Toughest test yet The 2001 Holden Jackaroo SE and Monterey: now with a wider track for improved ride and handling, even more comfort and luxury	1 3,2c	Apr 3 Apr 4
Holden sales forge ahead – best first quarter since 1973 Holden's special edition Astra Equipw has \$2,500 worth of added value	2 2,1c	Apr 5 Apr 20
An Aussie icon turns 50 the Holden ute: 1951-2001	9,5c	Apr 24
Ground-breaking at Holden's new V6 engine plant site Holden records highest April sales since 1979 Holden Calais International series continues an exclusive	2,1c 1	Apr 30 May 4
tradition The 2001 Commodore Equipe has over \$3,500 worth of	2,1	May 7
added value features	2,1 1	May 7
Commodore Equipe pricing correction	=	May 8
Holden opens performance driver training centre New 385 models strengthen Isuzu Giga range	2,1 3+8, 2c	May 10 May 16
Isuzu Trucks Giga 385 CXY spec sheet correction	1+4	May 17
The new Holden ute wins Australian design award	1,1c	Jun 1
Strategic alliance takes on big guns (Isuzu)	3,1c	Jun 4
Isuzu drives engineering in regional Australia (Isuzu)	2,1c	Jun 4
Holden tops May sales to maintain market leadership in 2001  The all-new Holden Zafira is a unique and versatile wagon with great driving dynamics	1 6,2c	Jun 6 Jun 7
Holden number 6,000,000 rolls off the line	2,1c	Jun 7
Holden's popular Astra range noe includes a sporty, low-priced three door hatch	2,1c	Jun 8
Cardboard cartons – immaculate presentation (Isuzu)	2,1c	Jun 14
Holden leads new car market for first half of 2001	1	Jun 5
The security and support of 'Holden Assist' introduced on exclusive Statesman International	4,1c	Jun 18
Bigger Isuzu, bargains galore (Isuzu)	2,1c	Jun 18
Rescue services enjoy Isuzu reliability (Isuzu)	2,1c	Jul 5
2001 Holden Rodeo range delivers all-new LT sport space cab, auto V6 4x4 crew cabs and immobiliser security	3,1	Jul 11
Isuzu calls for urgent action over diesel fuel rebates (Isuzu)	2	Jul 13





Isuzu GIGA 425 owner 'delighted' (Isuzu) Holden announces factory-backed rally team	2,1c 3,1c	Jul 20 Jul 30
Holden introduces the 'young lions' of Australian golf The series II Commodore, Calais Statesman, Caprice and Holden Ute	4,1c 6,4c	Aug 23 Aug 29
Bi-partisan approach required to Australia's infrastructure needs	2	Sep 3
The stylish 1.8 litre Barina SRi is a top of the range performer with features to match	3,1c	Sep 5
Holden launches the spirited Astra SRi	3,1c	Sep 5
Holden's TAFE training room is an industry first	2,1c	Sep 7
New Isuzu NKR 200 tipper (Isuzu)	2,1c	Sep 21
The things people do with trucks (Isuzu)	1,1c	Sep 21
Holden supports Murray River rescue	2,1c	Sep 26
Holden releases a special value-added edition Astra Equipe	2,1c	Sep 27
Holden V8 drivers always Holden on	1,1c	Sept 24
Thunder V8 supercar Holden VU ute ready to rumble	1,3c	Sept 25
Monaro memories revived as the famous nameplate makes a comeback – The Holden Monaro: 1968-1979	8,3c	Sep 28
Countdown to the 2001 Monaro	2	Sep 28
Isuzu strengthens N series range with new model (Isuzu)	2,2c	Sep 28
Isuzu upgrades 2001 N series range (Isuzu)	2,2c	Sep 28
The 2001 Holden Frontera	3,1c 1	Oct 1 Oct 3
Success of Isuzu National open day calls for a rerun (Isuzu) Holden previews sophisticated Astra convertible, launches	4,2c	Oct 3
Vectra International and 2001 Monaro sports coupe at	4,20	OCI 3
the sydney Motor Show		
Holden continues to lead new car market	1	Oct 4
Holden appoints Board of Directors for the future	5,1c	Oct 9
Introducing the new Millennium holden Monaro	5,2c	Oct 11
Side impact research wins national safety award	1	Oct 11
Sydney show-stoppers arrive in Melbourne	1	Oct 23
Holden announces anniversary edition SS fifty ute	2,1c	Oct 23
The VX series II Commodore Lumina returns, sporting \$4000	2,1c	Oct 23
worth of added value	2.45	Oat 24
Holden's sophisticated Astra convertible	3,1c	Oct 24
Holden's first all wheel drive compact to be called the 'cruze' Holden re-introduces the value added Vectra Equipe	1,1c 2,1c	Oct 24 Nov 5
Allsons adds Isuzu Giga to its fleet (Isuzu)	2,10 2,1c	Nov
Isuzu opens new facility for truck parts (Isuzu)	2,1c 2,1c	Nov
Isuzu expands Giga range with three new models	4	Nov
Holden maintains market leadership in strong market	1	Nov 7
Holden provides a track for 'Green Machines'	1,1	Nov 14
Holden's TAFE training scheme allows students to gain	,	-
Year 12 certificate	1	Nov 20
Record year for Holden Motorsport	2,1c	Dec 5
Holden Rodeo now offers a powerful 3.0 litre intercooled turbo diesel	3,1c	Dec 12
Holden research aims to reduce child injury risks Holden and Kidsafe to partner in first-ever national child	1,5	Dec 14
restraint safety inspection program	1,6	Dec 18
Holden and Kidsafe advise on child passenger safety	4,2c	Dec 18





Steven Richards joins Castrol-Perkins Holden team Holden announces new corporate affairs appointment	2,1c 1,1	Dec 20 Dec 19
2002		
Holden tops Australian vehicle sales in 2001 Rarely seen GIGA used in Qld 'sting' operations (Isuzu) Brock and Richards Jnr to debut race Monaros in Targa CNG the key to road transport self sufficiency (Isuzu) Holden Monaro takes on the world Isuzu van removes 'the famous' (Isuzu) The step up to GIGA 425 was the right decision (Isuzu) Up and coming new Holdens on display at 2002 Melbourne Motor Show	2,1c 2,1c 3,2c 2,1c 1,1c 2,1c 2,1c 4,2c	2002 Jan 9 Jan 23 Jan 30 Feb Feb 13 Feb 15 Feb 18 Feb 28
'Bat truck 2' wows Canberra (Isuzu) Isuzu Giga 385 Cavalcade takes to the road (Isuzu) Comfort and convenience – high priorities in 2002 Isuzu n series (Isuzu)	2,1c 3,1c 2,2c	Mar 1 Mar 6 Mar 25
15 millionth Isuzu diesel engine rolls off the line (Isuzu) Time to right the fuel inequity (Isuzu) Holden's Jackaroo Equipe delivers \$6,500 worth of extra value style, omfort and convenience features	2,1c 3 2,1c	Mar 25 Mar 27 Apr 3
Urban truckies face unique problems (Isuzu) Holden launches a pedal-powered Monaro Holden Monaro excells in motorsport debut Repair and fuel cost savings a big win for Paul Bonato (Isuzu) NRTC should stay (Isuzu) Baptism of wind, rain and fire for new Isuzu (Isuzu) Isuzu Giga 425 owner designates new model (Isuzu) Monaro set for middle east markets Holden rally team puts Jackaroo to the test – five cross-country events targeted in 2002	3 1,1c 1,1c 2,1c 2 2,1c 2,1c 2,1c 2,2c	Apr 22 Apr 22 Apr 26 May 1 May 1 May 3 May 3 May 6 May 8
Isuzu helps truckies with tyre problems (Isuzu) Holden's compact all wheel drive Cruze is a cross between light car and lifestyle wagon	2,1c 5,3c	May 13 June 4
GIGA is good choice for stock feed company (Isuzu) Cooks keep the 'coldies' coming (Isuzu) It's official: Monaro heading to United States Report rejection disappoints (Isuzu) Ian likes his truck but is unhappy with his driver (Isuzu) Holden to boost vehicle production by 21% in 2003 Holden's satellite car monitoring system is winning friends and	2,1c 3,1c 3,1c 2 3,2c 3,1c 3,1c	Jun 13 Jun 17 Jun 21 Jun 25 Jul 4 Jul 16 Jul 19
influencing people Isuzus spread the message (Isuzu) Making a good impression wins 'truck of the year' (Isuzu) Holden initiates research an dcrash teat program to improve child occupant safety	2,1c 2,1c 3,1c	Jul 24 Jul 24 Jul 30
Isuzu trucks used for work and play (Isuzu) Getting on well creates opportunities for Bill (Isuzu) Bought first Isuzu against advice (Isuzu)	2,1c 3,1c 2,1c	Aug 2 Aug 12 Aug 12





Auslink funding must be realistically 'balanced' (Isuzu)		Aug 15
Welcome signs and warning signs in benchmark study (Isuzu)		Aug 15
Isuzu trucks recapture world number one position (Isuzu)		Aug 20
Australian greenhouse office gives 'green light' to Isuzu (Isuzu)		Aug 20
They can fly fast jets, but its 'no' to big trucks (Isuzu)		Sep
Holden V8 supercar drivers join leukaemia foundation		Sep 22
volunteer driver team		

## Media releases continue through until 19 December

#### 2003

Comprises Holden press releases, 8 Jan-5 Nov, 5 cm; Isuzu press releases. Includes Holden poster [OUTSIZE 6]

#### 2004

[Comprises Holden press releases, 5 Jan-18 Nov, 4 cm; includes Holden By Design Range 2004 CD-ROM [BRG213/124/51] (original CD WITHDRAWN); Isuzu press releases, 12 Jan-10 Nov, 4 cm OUTSIZE 1]

#### 2005

[Comprises Holden press releases, February and December, 1 cm; SAAB press releases, December, 0.5 cm; Isuzu press releases, 5 Jan - 21 Nov, 5 cm, OUTSIZE 1]

#### 2006

[Comprises Holden, SAAB and Elfin press releases, 5 Jan-21 Dec, 1.5 cm; Isuzu press releases, 11 Jan-15 Dec, 5 cm]

## 2007

[Comprises Holden, SAAB, Hummer and Elfin press releases, 5 Jan – 11 Dec, 1.8 cm; Isuzu press releases, 9 Jan-12 Dec, 5.cm]

#### 2008

[Comprises Holden press releases, 5 Jan-22 Dec, 5 cm; Isuzu press releases, 7 Jan-16 Dec, 5 cm]

#### 2009

[Comprises Holden press releases, 4 Jan-1 Dec, 0.5 cm; Isuzu press releases, 7 Jan-7 Aug, 1.5 cm]

## 2010

[Comprises Holden press releases, 6 Jan-8 Dec, 0.5 cm]





[Comprises Holden press releases, 5 Jan-7 Dec, 1 cm]

## 2012

[Comprises Holden press releases, 19 Oct-20 Dec, 1 cm; Isuzu press releases, 3 Jul-13 Dec, 1.5 cm]

## 2013

[Comprises Holden press releases and press kits for various new release models, 31 Jan-10 Dec, 1.5 cm; Isuzu press releases, 4 Jun-18 Dec, 0.8 cm]

## 2014

[Comprises Holden press releases, 28 Feb & 30 May, 0.5 cm; Isuzu press releases 10 Jan-22 Dec, 0.5 cm]

#### 2015

[Comprises Isuzu press releases, 19 Feb-14 Sept, 0.8 cm]

\*Note: Additional Holden press releases are available on the Holden Media website at <a href="https://www.media.gm.com/media/au/en/holden">www.media.gm.com/media/au/en/holden</a> [note written November 2016].