
Oldfields Bakery Pty Ltd

BRG 332
Series 12
Special list

1. Vienna bread being loaded into the delivery van, ca.1930. Photograph by Walter McNeill, 41 Rundle Street, Adelaide.
2. Part of the production line: dough moves from the drum on the right into the 'moulder' (center) and then up to the 'proving trays', ca.1930. Photograph by Walter McNeill, 41 Rundle Street, Adelaide.
3. Details of the 'moulder' machine used to mould the dough into loaves. Dough is fed into the top of the equipment on the right, moves down into the divider, then moves onto the umbrella moulder from which bread rolls are moved onto boards. ca. 1930.
4. Dough machine drum emptying into dough trays to rise for 4 hours. The doughmaker was employed full time on this task prior to 1940.
5. Dough coming out of the 'proving trays' for be moulded up, ca. 1930. Photograph by Krischock Studios, Adelaide.
6. Lou Stopp on the right at the 'draw plate ovens' below the proving trays; men at the back are shaping loaves for 'tinning up' prior to further proving and backing, ca.1930. Photograph by Geo. S. Hutton, Exeter, SA.
7. Loaves in the loading bays at Semaphore, ca.1930.
8. Small goods section showing the machines for making batter. The machine on the left made self raising flour for sale in 2lb bags; the one in the middle made sponge cakes; and the one on the right made block cakes eg sultana cake, ca.1930
9. Another view of the small goods section described in 8.
10. Dough making machines. The small label on the front of each machine indicates the type of dough being made: 'M' = meal (ie wholemeal); 'VR' = vienna rolls; and '8' = white dough. Chesslov Chelabang, a Polish migrant, is monitoring the temperature with thermometers and the addition of hot/cold/chilled water, ca.1930. Photograph by Geo. S. Hutton, Exeter, SA.
11. Flour sifting plant where the flour was tipped into the flour buckets from where the flour was lifted (on right) which feeds it into the dough bowls (shown in photograph 12). 1930s. Photograph by Geo. S. Hutton, Exeter, SA.

12. Another view of the flour sifting plant, 1930s. Photograph by Arnold Studios, 84 Franklin Street, Adelaide.
13. Dough bowls, 1930s. Photograph by Geo. S. Hutton, Exeter, SA.
14. Dough bowls and the top of the elevator bringing flour from the flour sifting plant, 1930s. Photograph by Geo. S. Hutton, Exeter, SA.
15. Roll divider machine – dough comes down the hopper into the prover on the left – would then feed to ground floor divider section. A special prover where the trays were wheeled in, is in the middle, 1930s. Photograph by Geo. S. Hutton, Exeter, SA.
16. Roll divider with hot cross buns on it. The dough is in the hopper on the right which feeds into the divider and ejects the buns onto trays. 1930s. Photograph by Arnold Studios, 84 Franklin Street, Adelaide.
17. Dough coming into the divider and then into the umbrella moulder and from there onto pockets into the prover for about 10 minutes. Then drops into chute at back of the prover, rolled around in the 'spindle moulder' which spits out the dough in the correct shape for the tins. 1930s. Photograph by Arnold Studios, 84 Franklin Street, Adelaide.
18. Doug Wright loading and unloading bread from the traveling oven. The timer is just to his left. 1930s. Photograph by Geo. S. Hutton, Exeter, SA.
19. Two of the three ovens with the newer version of 'prover' in front (racks were pushed through) and came out the other end and into the ovens. 1940s.
20. Albie James unloading the ovens prior to the bread going to the packing bays. 1930s. Photograph by Geo. S. Hutton, Exeter, SA.
21. A view of the three dividers, 1930s. Photograph by Arnold Studios, 84 Franklin Street, Adelaide.
22. Stan Witzowski with bread coming out of the oven. Process referred to as 'drawing the bread'. ca.1930s. Photograph by Arnold Studios, 84 Franklin Street, Adelaide.
23. An ex-Riverside baker (not a dough maker) at the dough making machines. ca.1930s. Photograph by Arnold Studios, 84 Franklin Street, Adelaide.
24. View from the catwalks above the oven showing the top of the provers. Photograph by Geo. S. Hutton, Exeter, SA.

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25. Inspection tour of the dough coming down the hoppers. nd.
 26. Bread going out to the packing section. nd. Photograph by Geo. S. Hutton, Exeter, SA.
 27. Bread being sliced and wrapped. Photograph by Geo. S. Hutton, Exeter, SA.
 28. Plant room for the bakery. nd. Photograph by Arnold Studios, 84 Franklin Street, Adelaide.
 29. Inspection tour at opening of the new equipment. Jack Eade (foreman) on top right; Doug Wright with cap; spindle moulder on left; men in front 'tinning up' Vienna loaves. nd.
 30. Bread conveyor going to packing section – split between two cutters who couldn't keep up with production. nd.
 - 31-36. Bread conveyor going to packing section. nd.
 37. Side of a prover. Nd.
 38. Premises at Jervois Street, Albert Park, with stables on the left. Edgar Oldfield's black Buick is second from right. ca.1950. (OUTSIZE)
 39. Premises at Jervois Street, Albert Park. The semis are being loaded with racks of bread to take it to the Woolnough Distribution Centre (corner of Woonough and Semaphore Roads) to save the horses. Ca.1950. Photograph by Geo. S. Hutton, Exeter, SA.
 40. Albert Park bakery from the back. nd (1970s).
 41. Oldfield's bakery at Albert Park. nd (1970s).
 42. View from an elevated position of the bakery with offices at the front. Bakery is the highest building. nd (1970s).
 43. Construction of bakery at Albert Park. Edgar D. Oldfield on the right. nd.
 44. Construction of the ovens with the gas fired vents showing. nd.
 45. Automatic oven being lifted in. 1960s.
 - 46-58. Delivery of the automated equipment. 1960s.
 - 58-66. Installation of new equipment. 1960s.
 67. New equipment being offloaded from truck.

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68. New equipment in situ.
- 69.. Switchboard for the new automated equipment. 1960s.
Photograph by Commercial Photographic Co., 217 Queensbury
Street, Carlton, Victoria.
70. Vehicles from Edgar D. Oldfield's Bakery at Exeter corner of
Semaphore Road and Woolnough Road. Eight Hour Day, 1919.
71. Line of horses and carts parked across a wide road. Caption of
the back reads: These photos were taken about 18 months ago,
the business has increased since then, & and now running 8
carts. We serve about 1600 homes daily. At the end of the road
behind the carts is the seafront – about ½ mile away. My
premises occupy the corner equivalent to the R. hand corner of
picture. The camera man is standing just where the roads cross'.
(Taken outside Oldfield's premises at Semaphore). 1922.
72. View of six horse-drawn vans (with horses harnessed) in the
street. Caption reads: 'Our delivery service protects your food'. nd
(1930s). RESERVE 11
73. Oldfield's horses and carts in loading bay. nd)1930s?).
74. Decorated horse-drawn van with delivery boys ready for a Labor
Day parade. nd (1920s?)
75. Horse drawn vehicle and driver. nd (1930s?).
76. Rio van (a motorized vehicle modified to be pulled by a horse) at
Semaphore which was used to take bread from Semaphore to
Kilkenny. nd (1950s). Photograph by K.K. Buckingham, Croydon.
- 77-78. Two views of a 'motor bike van'. Its operational life was short
(1950-1956) as it was not powerful enough. ca.1950.
79. Decorated horse-drawn delivery van. nd (1930s?).
80. Motorised delivery van. 1929.
81. Motorised delivery van showing the interior of the van. nd (1930s).
Photograph by McNeill Studios, Port Adelaide.
- 82-83. Two views of a modified Mini used for deliveries. nd (1960s).
- 84-102. Series of photographs of a horse drawn van being prepared at the
stables and then circling Alberton Oval. nd (1960s?).

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103. Oldfield's cake shop on Jetty Road, Largs Bay. nd (would have been before 1956 when Oldfield's stopped making cakes). Shop assistants were Moira Boynes and Coral Adams.
104. Advertisement for Oldfield's bread along the side of an unidentified road. Sign by 'Harry Lyons signs'. nd (1950s).
105. Advertisement for Oldfield's bread at unidentified location. Sign by Russell Ads. Photograph by Malcolm Gray Studio, Adelaide. nd (1950s).
106. Promotional display for Oldfield's bread in an unidentified shop. The photograph of the premises (item no.37) is featured in the display. nd (1950s). Photograph by Geo. S. Hutton, Exeter, SA.
107. Graham Watts, Aroona Road, Kilkenny, in fancy dress to promote bread. The company had a delivery section based at the Kilkenny plant. Photograph by Crown Studios, Adelaide. nd (1930s?).
109. Young man in baker's uniform with a float promoting Oldfield's products – possible for a Labor Day parade. The float features boxes of 'Oldfield's health rusks' with dolls for the babies. nd.
110. Types of breads ('uprights') – 'Gabo' on the left; 'Insignia 49' on the right. nd.
111. Types of breads ('uprights') – 'Dirk 48' on the left; 'Insignia 49' on the right. nd.
112. Types of breads ('uprights') – Left to right: 'Gabo', 'Insignia 49' and 'Dirk 48'. nd.
- 113-114. Display of the breads produced by Oldfields. One photograph features 'Lovells' bread – this bread was brought out by Oldfields. nd.
- 115-116. Oldfield's bread display stand at the Adelaide show. nd. Photograph by Geo. S. Hutton, Exeter, SA.
- 117-121. Opening of the new factory. 1950.
122. Edgar Oldfield inspecting a machine. nd. Photograph by Hewitt Studios.
- 123-124. 5AD broadcast. Jack Eade in white on the right. nd.
125. Inspection of the new factory, 1950. Photograph by Geo. S. Hutton, Exeter, SA.

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- 126-137. Official opening ceremony of the bread factory at Findon. Amongst the official party are Colin Oldfield (on the left); Frank Moore (Semaphore); Mr Williams, mayor of Woodville; Edgar D. Oldfield, and Muriel and Hilda Oldfield on the right. 1972. Photographs by Geo. S. Hutton, Exeter, SA.
138. Invitation to the opening of the automatic oven. 1972.
139. Photograph of three unidentified men. nd.
140. Staff kitchen (staff lunch room through door on the left). Oven and hot water on the bench; servery hatch to social room on the right. nd. Photograph by Geo. S. Hutton, Exeter, SA.
- 141-145. Staff engaged in various social activities. Only office staff and bread carters are pictured here – the bakers didn't have the energy! Keith Clark (manager) second from left in photograph. 141; Liddy Gilbert (third from left) in photo 146. nd. Photograph by Geo. S. Hutton, Exeter, SA.
146. Office staff (?) at Albert Park, 1920s.
147. Staff, 1922. Caption reads: 'This was taken nearly 2 years ago – the staff now numbers 25. I have a fine lot of employees, who are very interested in their jobs'.
148. Staff ca. 1938. Front row (l to r): Johnny Duke, ?, Harry Brooks, Rylander, ?, ?, Malcolm Jones. Second row: (l to r): Lou Henning, ?, ?, Mona Boynes, ?, ?, Edgar Oldfield, ?, ?, ?, Albie James. Third row: Eddie Salt, Keith Clark, Wally Mark, Nic Reimarch, ?, ?, ?, ?, ?, ?, Jack Haimes, Jeffries, ?. Back row: ?, ?, Harry Hemson, ?, Les Simpson, Jack Boynes, ?, ?, ?, ?, Bill Vowles, Billy Brown, ?.
149. Office at Albert Park. 1950s. Photograph by Geo. S. Hutton, Exeter, SA.
150. Original shop on 'Bamboo Corner' ie at the corner of Woolnough and Semaphore Roads where the later buildings also stood. nd (1920s?).
- 151-152. Group of unidentified men (with the exception of Edgar Oldfield on the left) standing in front of a light plane.
153. Members of the Oldfield family in front of MV Westralia at Port Adelaide. Edgar Oldfield on the right.
154. Oldfield family group – presumed to be Edgar Oldfield and his sisters. 1922.

155. Tennis party; Edgar Oldfield on right.
156. Dough in large (proving?) bins; caption reads 'Dough for 5000 loaves of "Bread-at-its-Best"'.
- 157-181. Photograph album of the construction of the Albert Park premises, ca.1949. 25 prints.