

MEDIA RELEASE

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UNDER EMBARGO UNTIL THE 3 NOVEMBER 2015



The Story Wall

Taking the Library from the inside – outside!

A first at the State Library of South Australia! The State Library Story Wall, launched by the Hon. Jack Snelling MP Minister for the Arts, is an exciting new state-of-the-art projection installation which uses imagery and sound to tell stories exclusively from the Library's collections, treasures and exhibitions. When the Library closes for the day and the lights go out, the State Library Forecourt comes alive with fascinating stories, characters, history and hidden gems projecting onto the exterior wall of the Institute Building.

The Story Wall concept - taking the Library from the inside to outside - started nearly two years ago and has been made possible through bequest funds. This new exhibition experience adds a different dimension for the researcher, library user, student and particularly the community. It connects the Library and its collections with people of all ages, who may not have entered the Library till now.

Alan Smith, Director of the State Library, comments, "I'm delighted to see this innovative exhibition experience at the Library, the first of its kind on any cultural institution in Australia. All the content you see on the Story Wall is from our collections and showcases the richness of our State's history in such a unique and creatively engaging way."

The Story Wall is a permanent exhibition and screens every night of the year. During summer the Story Wall screens from sunset to midnight. Stories specific to South Australia – Christmas Pageant memories, Bob the railway dog, Festivalia - have all been creatively enhanced by Cindi Drennan and her team at Illuminart. In the same way a reader seeks out new books to read, the Story Wall will be progressively updated to bring new and exciting stories to encourage people to come inside and find out more.

Early in the New Year the Story Wall moves to a whole new level of experience for visitors with the opening of an interactive zone. Visitors can interact with the stories from the collections, indulge in relevant games and use social media to connect with the Library. QR codes installed in the Forecourt will allow visitors to immediately connect with the Story Wall Facebook page.

STORY WALL DETAILS:

Screening time: Every night of the year – sunset to midnight during summer

Location: State Library Forecourt

FOR MEDIA ENQUIRIES CONTACT:

Bev Scott

Manager Marketing

State Library of South Australia

Phone 08 8207 7221 or mb 0467 770 793

beverly.scott@sa.gov.au

www.slsa.sa.gov.au