



**National
Year of
Reading
2012**

22 March 2012

Local author / illustrator team aim to improve child self-esteem & EQ

ThinkBeings: what kind of ThinkBeing would you like to be, a new picture book aimed at promoting self-esteem, positive mindset and an introduction to emotional intelligence (EQ), will be launched at the State Library Treasures Wall, 3pm Saturday 24th March 2012.

ThinkBeings has been written by Hayley Morton, a South Australian Librarian and children's author; illustrated by Kai Nethercott. This is the same writer / illustrator team of SA Water's educational Captain Plop storybook series.

Launched by Geoff Stempel, Associate Director Public Library Services, the event is being supported by the State Library as part of National Year of Reading.

"The National Year of Reading initiative aims to create awareness in the community and in particular that the benefits of reading as a life skill and a catalyst for well-being is paramount in very child's education and Hayley's new book will entertain, and educate while being a subtle catalyst for well-being" said Bev Scott Marketing Manager for the State Library .

ThinkBeings is the first in a planned series, aimed at 5-10 year olds. Future books will focus on dealing with particular emotions.

The idea for the book was born out of Hayley's own struggles with self-esteem and her personal research into the area known as Emotional Intelligence.

Both the choice of subject for the book, and the decision to self-publish are directly related to her self development journey which has so far included self-help books, mindset workshops, EQ exercises, and working with a life coach.

For the full story visit <http://www.haymeadowstories.com.au>

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PHOTO OPPORTUNITY:

State Library of South Australia – Treasures Wall

Saturday 24 March 3-5pm

media release